



Cultivating the heart of Lakewood

Alameda Connects Board of Directors Meeting
MEETING MINUTES
September 12, 2023
Virtual Meeting
8:00 AM

Call to order: 8:03 AM President, Jeanine Maxey

Present: President Jeanine Maxey, Vice President Teri Romero, Secretary Andrea Schubert, AC Executive Director Tom Quinn, Directors Katie Baroway, Max de La Bruyère, Sue King, Febra Johnson, Amber Hills, Doug Wells, AC Office Manager Clare Johnson, AC Director of Outreach Rachel Griffin, and City of Lakewood Economic Development Liaison Katie Faltys.

Absent Kathleen Curtis

Motion to approve June 13, 2023, AC Board Meeting Minutes

Motion to approve Minutes as Amended: Sue King

Second By: Vice President Romero

Minutes Approved Unanimously

Treasurer's Report – August 2023 Financials

1. ED Tom Quinn had a couple of items to explain:
 - a. Bank accounts -- closed out a timed account and opened up a new one at a higher interest rate. Tom thanked Amber Hills for referring him to get the accounts rearranged to get the higher interest rates.
 - b. Also, he explained the hourly intern hours – Sacha is now a salaried employee and taken on all digital responsibilities.
 - c. Asked if there were any questions.

Executive Directors Report with ED Tom Quinn

1. Highlights: Crime prevention big focus for both AC/ACBID – roundtable in July on crime (commander was there, and DA Alexis King)
 - a) Big take away: all crimes are different, not just one cause for increase in crime.
 - b) We'll continue with round tables. Continue with training for small businesses (especially look at Target's successful program for loss prevention).
 - c) ED Quinn met with the new police chief, Phillip Smith, in August and the first step was to try to put data together on what is going on with crime (retail crime in particular). Putting together a round table at the October community meeting (this will be taped, to be used for public communication on crime prevention, not sure if it will be taped in a studio).
 - 1) Doug Wells was impressed with the last round table, he really learned a lot. He was especially impressed with DA King and that the problems are



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layered and not simple. President Maxey concurred that crime is a hot topic.

- 2) Sue King asked for the invite for the community be sent to board members so that they can share with their communities.
2. Movie in the park was successful, about 150 people.
3. Music Stage for Cider Days is coming together, looking for volunteers (sending out email in next couple of days). Coming together
4. Last community meeting, Sept 6, about 45 people in attendance. Next meeting will have crime round table.
5. BID project updates.
Storm drain covers call for artists – try to fully implement by spring. These are wraps (combination of art and information on the environment/importance of water quality).
6. Grants seeing quite a bit of interest, already received one application, expect to receive more (blight remediation)
7. Wood carvings art project delayed by permitting (a slow process)
8. Landscape maintenance continues to be ongoing: weeds are a big problem, lots of mowing done for weed suppression.
9. One of major things to come out of retreat: focus on crime.
10. Eco business workshop, looking at doing Friday, November 17th half day. Look at getting this information out to members, businesses. Focused on being more regenerative. More on that soon.
11. Doug Wells asked about landscaping: ED Quinn you need to adjust as conditions arise. Hard to find people to hand weed, a lot easier to mow. One native grass area that will stay unmowed is from Lamar east to storage business.

Membership & Outreach with AED Rachel Griffin

1. Rachel introduced herself and her background.

Director Updates:

Teri Romero

1. Hopefully the information provided at the Community Meeting regarding the new Kaiser building was helpful.
 - a) Director Hills asked if parking structures in Belmar could help with finding parking while building is being built (shuttling people)
 - b) ED Quinn had a meeting with David Dike from Kaiser after the community meeting, in regard to public art, doing things to help the area around the Kaiser building look more attractive.
 - c) Recap of talk: building will have a beautiful mural that will be lit up at night, everything will look a lot better than the current building.

Doug Wells



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1. Completed enhancement of the walkway (for update of Belmar Pond project). This was in partnership with Bridge33 in Belmar, City of Lakewood, Plaza Metro District, Alameda Connects. Neighbors around the area really appreciate it.

Belmar Shopping Center Update

Finally completed camera project, hoping to mitigate crime issues in garages and parking lots. Target reached out and were happy with the round table and the feedback.

Katie Baroway

1. Started construction on expansion of Belmar offices, add 33 offices to space.
2. Will be doing an open house when that is complete – will be around 80 units when done.

City of Lakewood Update with Katie Faltys

1. Denver Start Up Week is next week, sign up online (providing t-shirt, RTD pass, lunch)
 - a) One of days going down with McLane HS students
2. Lunch and chat program
3. Can help push permit process along (will help Balmer Peaks)
4. Grant program – still keep it open as long as they can (but if issued in 2023, must be completed by Dec. 31, 2023). Did really well on façade grants. No one took advantage of safety grants.
5. Mueller Engineering moved into new space in Belmar
6. Chalet updates: hoping to have abatement done in the next few weeks, shortly after do demolition
7. Revolving Loan Fund – First loan program the LRA has done. Do this in segments pilot should launch close to end of year.
8. Golf tournament for West Metro Chamber.

General Business

1. Update on filling board vacancies: resolution sent out last night. Teri Romero requested her name be corrected. The four continuing board members are Teri Romero, Andrea Schubert, Febra Johnson, and Max de La Bruyere.
2. ED Tom Quinn spoke about resolution 2023-2, allows nominating committee to move this forward.
Motion to approve: Teri Romero
Second: Amber Hills
Motion Approved: Jeanine Maxey
3. Thoughts on Boards' Retreat: President Maxey found it very helpful (good to have both boards). ED Quinn said we will have a holiday gathering for BID/AC boards.
4. Cider Days Volunteer needs: will be sending out email requesting volunteers for October 7&8 – will be 3 two-hour shifts. Mostly it's to have someone else there (Tom will be there). There will be the stage and there will be a table next to the stage. Gathering email addresses, having someone else there in the event any help needed.



Motion to adjourn: Teri Romero

Next AC Community Meeting: Wednesday, October 4, 2023.

Next AC Board Meeting: Tuesday, October 10, 2023, at 8:00 a.m.