



Cultivating the heart of Lakewood

Alameda Connects  
MEETING MINUTES  
February 14, 2023  
Virtual Meeting  
8:00 AM

**Call to order: 8:02 AM** President, Jeanine Maxey

**Present:** President Jeanine Maxey, Vice President Teri Romero, Secretary Andrea Schubert, AC Executive Director Tom Quinn, Directors Doug Wells, Sue King, Kate Curtis, Febra Johnson, Amber Hills, Katie Baroway, AC Assistant Executive Director Sarah Hadsall and City of Lakewood Economic Development Liaison Katie Faltys.

**Absent:** Director Max de La Bruyère

**Motion to approve January 2023, AC Board Meeting Minutes**

**Motion to approve Minutes as Amended:** Director King

**Second By:** Director Wells

**Minutes Approved Unanimously**

**Treasurer's Report** – January 2023 Financials

1. Director King asked for clarification regarding the bank total between 2022 and 2023.
  - a. ED Quinn indicated that the difference is for the payout on the AC Grants.
2. Director King inquired about a charge of \$958 for Programs.
  - a. ED Quinn indicated that a portion of the charge covers the AC Community Meeting Speaker stipend.
  - b. Assistant ED Hadsall indicated that the other portion of the fees were for the use of the online platforms, Hootsuite and NeonCRM.

**Executive Directors Report with ED Tom Quinn**

1. AC
  - a. Event – Blarney on Belmar on Saturday March 4<sup>th</sup> from 1PM-5PM
    1. Volunteer sign-up sheet to follow
  - b. Working with Brad Evens for Summer Cruiser Rides
  - c. Movie in the Park at O’Kane Park, June 22. LaDawn Sperling with Coldwell Banker will help sponsor the 2023 event.
  - d. In person February 2023 AC Community Meeting – positive turnout with 36 attendees. Working on full schedule of meeting speakers for 2023. Ed Sealover has confirmed for the June meeting.
    1. President Maxey encouraged board members to continue to think about innovative ideas for recruiting more attendees at the AC Community Meeting.
      1. ED Quinn indicated that one option would be to form an AC Meeting Committee.
  - e. ED Quinn attended the Denver Mayoral Candidate forum. Issues include crime, homelessness, and affordable housing. ED Quinn stated that Denver and Lakewood are focused on crime prevention and safety. ACBID is already performing CPTED assessments and is forming a round-table discussion with corridor business owners. Bridge33 held a crime roundtable with tenants. AC plans to replicate the roundtable after



Cultivating the heart of Lakewood

the Bridge33 model. Focus will be on open communication, sharing information, promoting more coordination between businesses to address crime problems, and provide resources.

- f. Finance Committee update: working on developing investment and reserves policies for both Alameda Connects and the Alameda Corridor Business Improvement District. Full report and plan at the April AC Board Meeting.
- g. AC/ACBID Joint Retreat – April 20<sup>th</sup> in the Orchard Room at the Heritage Center from 8AM-2PM. Christopher Arlen, facilitator.

### **Membership & Outreach with AED Sarah Hadsall**

1. Eaton Senior Volunteer Fair on Jan. 20<sup>th</sup>. AC secured additional parking at Red Rocks Church.
2. Attended Lakewood ED tactical advance.
3. Attended the WMC Secure Savers program.

### **Directors Updates:**

#### **Doug Wells**

1. Belmar Community Connections Neighborhood Association wrote a letter of support to the Lakewood Liquor Authority Board for Belmar's application towards common consumption. Final hearing on February 23.

#### **Belmar Shopping Center Update**

1. Plans for a real fence barrier to be installed around plaza to control common consumption area. Installation planned for late 2023 or 2024.
2. New tenants
  1. Working on a new tenant to take over the old bowling alley.
  2. Fidelity Investments will be opening next week.
  3. Lady Nomada will open in early to mid-May.
  4. Stretchlab opening soon.
3. Blarney on Belmar event currently has over 400 RSVP's
4. Beer Fest on March 11<sup>th</sup>
5. Pop-up Garden Market behind Bar Louie in the Spring. Opening on April 28.

#### **Amber Hills**

1. Encouraged AC staff to advertise the AC Community Meeting in the Lakewood Spotlight and on the Nextdoor App.

#### **Teri Romero**

1. Working on providing AC with a speaker at one of the AC Community Meetings to update the community Kaiser remodel. The Lakewood location will stay open during rebuilding.

#### **Sue King**

1. Suggested that the AC Board have an in-person meeting in March.
2. To help boost the AC Community meetings email the AC Board on the Monday before the meeting and have Ward 3 announce the meetings.
  1. Speaker suggestion: Ralston House

#### **Katie Baroway**

1. Action Center
  - a. Need volunteers in all departments.
  - b. Need bags for grocery area – please consider donating reusable bags.



Cultivating the heart of Lakewood

- c. Need seasonal items: clothing, blankets, warm weather clothing, and sleeping bags.

**City of Lakewood Economic Development Update with Katie Faltys**

1. Successful Tactical Advance/Strategic Planning Session.
2. Conducting interviews for new Economic Development Specialist.
3. Colfax Marathon on May 20 & 21. Volunteers are needed, contact Katie for more information.

**General Business**

1. Small but Mighty recommendation/summary:
  - a. Old 121 Brewhouse – supports the repairs of the exterior sign.
2. Make a Difference recommendations/summary:
  - a. Action Center – Educational curriculum.
  - b. Belmar Elementary PTA – School mural.
  - c. CO Statewide Parent Coalition – Gala support.
  - d. EasterSeals of CO – Affiliate Network Program.
  - e. Dino Ridge – Beautification of outdoor vault toilets.
  - f. Lakewood Symphony – Tickets for Boys & Girls Club, DDRC (Developmental Disabilities Resource Center), and Eaton Senior Communities.
  - g. Lakewood Lets Go Camping – sponsor a family camping experience.
  - h. Ralston House – Support for the annual fundraiser.
  - i. Spay Today – Pay it Forward voucher for indigent and vulnerable families of owned animals.

**Motion to approve Small but Mighty and Make a Difference Grant Recommendations:** Director Hills

**Second by:** Vice President Romero

**Motion to Adjourn:** Vice President Romero

Adjourned – 8:57 AM

Next AC Community Meeting: Wednesday, March 1, 2023.

Next AC Board Meeting: Tuesday, March 14, 2023, at 8:00 a.m.