



Cultivating the heart of Lakewood

Alameda Connects
MEETING MINUTES
April 11, 2023
Virtual Meeting
8:00 AM

Call to order: 8:02 AM President, Jeanine Maxey

Present: President Jeanine Maxey, Vice President Teri Romero, AC Executive Director Tom Quinn, Directors Max de La Bruyère, Doug Wells, Sue King, Kate Curtis, Febra Johnson, Amber Hills, Katie Baroway, AC Assistant Executive Director Sarah Hadsall and City of Lakewood Economic Development Liaison Katie Faltys.

Absent Secretary Andrea Schubert

Motion to approve March 14, 2023, AC Board Meeting Minutes

Motion to approve Minutes as Amended: Director Doug

Second By: Vice President Romero

Minutes Approved Unanimously

Treasurer's Report – March 2023 Financials

1. Category Reclassification under Revenue:
 - a. Meetings Grant Category – showing money received from Lakewood Economic Development for AC Meetings
 - b. Programs Grant – Funding received from Lakewood Economic Development for grant programs.

Executive Directors Report with ED Tom Quinn

1. AC
 - a. Business Community Roundtable at River Church on April 18th from 10-11:30AM.
 - b. AC/ACBID Joint Retreat at the Lakewood Heritage Center on April 20th from 8AM-2PM.
 - c. AC April Community Meeting had 36 attendees.
 - d. AC and ACBID projects:
 1. Ongoing landscape maintenance and trash cleanup.
 2. Two additional History Icons to be installed in the next two weeks. One at Pierce/Alameda and Wadsworth/Alameda.
 3. Wood Carvings to be installed at Pierce/Alameda Bench area. Wood carvings created from some of the trees along the Alameda Corridor that needed to be removed for the Streetscape Project.
 4. Passions Project Private Reception at the Lakewood Cultural Center, June 2nd from **6-8PM**. Tickets on EventBrite <https://www.eventbrite.com/e/passions-project-lakewood-tickets-598517470867?aff=ebdssbdestsearch>



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5. ACBID/AC will sponsor an American Music area at Cider Days. Focus will be on mixture of established and up and coming music groups.

Director Wells asked about AC's commitment to the Farmers' Market at Mile Hi Church. ED Quinn indicated that AC's commitment includes scheduling deliver/pick up of the portable restrooms and once a month reusable T-shirt table. Mile Hi Farmers' Market is managed by Metro Denver Farmers' Market. AC will continue to promote both Mile Hi Farmers' Market and the Belmar Farmers' Market.

Director Wells asked for more clarification on the Storm Water Art Program. ED Quinn indicated that the art will be placed on the storm drains using vinyl. The City of Lakewood will contribute funds to support the art and educational campaign.

Membership & Outreach with AED Sarah Hadsall

1. Mile Hi Church joined as a member.
2. Eaton Spring Fundraiser released the link to purchase tickets. Auction items open on Saturday, April 22nd.
3. AC working again with Alameda International CTE Program.
4. Celebrated the 1-year anniversary with GQue BBQ
5. Working with the Butterfly Pavilion to create a pollinator garden along the Alameda Corridor.

Director Updates:

Teri Romero

1. Kaiser lifted mask mandate at all medical offices.
2. Office conference rooms are operating at full capacity and slowing integrating office staff back to in person work.
3. Kaiser is considering consolidating some properties that are no longer needed.
4. Lakewood Kaiser remodel moving forward, will provide an update at one of the AC Communities Meetings.

Amber Hills

1. Director Hills asked about the future of the O'Kane Farmhouse. ED Quinn indicated that the city has applied for a restoration grant to restore the bunkhouse – application still pending.

Belmar Shopping Center Update

1. Traffic – compared to non-traffic Saturdays, traffic on the day of the event was 21,502 center visits (up 5%) with an average dwell time of 112 minutes (up 72%).
2. Social Media
 - a. Impressions from the event (paid and organic) was 25,622.
 - b. Engagement: likes 922, comments 160, messages 207, and shared 40 times.

Kate Curtis

1. 750sq.ft. unit will open at the Curtis-Norris building.
2. Village Roaster celebrating 44th anniversary.



Febra Johnson

1. Gave out 400 Easter Eggs at the Belmar Easter event.

Katie Baroway

1. Office Evolution in the permitting process to expand the space. Build-out will add an additional 38 offices.

City of Lakewood Economic Development Update with Katie Faltys

1. Mississippi and Wadsworth bowling alley has been demolished.
2. Council approved Public Improvement Loan Pilot Program. This program will loan out economic development funds to developers to remove buildings quickly while they process through permitting and other funding sources.
3. Lunch and Chat program up and running again. Register on the Economic Development website to sign up for a lunch and chat.
4. Lakewood Together – survey available regrading Building Codes.
5. Earth Day is April 22nd.
6. My Salon Suites grand opening on April 21st.
7. Lakewood ED will be attending the ICSC Conference in Vegas May 4-5.
8. LRA Update
 - a. Working through the process of buying the Chalet Motel.

General Business

1. Investments and Financial Reserves Policies.
 - Director Hills asked if the Joint Financial Committee represents both AC and ACBID and if the current policy reflects only AC. ED Quinn stated that ACBID its own Investments and Reserves policies, but the Joint Finance Committee is currently without an ACBID representative. Once that a representative from ACBID fills the committee opening then ACBID will have a policy created, reviewed, and approved. The current policy that is before the AC Board is specifically for AC.
 - Director Hills asked the policies are written for future flexibility in equities or investing in the stock exchange. President Maxey indicated that policy is written to offer better options in the future for safer investments.
 - The Joint Financial Committee will be taking questions and comments for the AC Investments and Financial Reserves Policies until May 1st.

Motion to adjourn: Teri Romero

Next AC Community Meeting: Wednesday, May 3, 2023.

Next AC Board Meeting: Tuesday, May 9, 2023, at 8:00 a.m.