



Cultivating the heart of Lakewood

Alameda Connects  
MEETING MINUTES  
May 9, 2023  
Virtual Meeting  
8:00 AM

**Call to order: 8:04 AM** President, Jeanine Maxey

**Present:** President Jeanine Maxey, Vice President Teri Romero, AC Executive Director Tom Quinn, Secretary Andrea Schubert, Directors Max de La Bruyère, Doug Wells, Sue King, Kate Curtis, Febra Johnson, Amber Hills, AC Assistant Executive Director Sarah Hadsall and City of Lakewood Economic Development Liaison Katie Faltys.

**Absent:** Director Katie Baroway

Review of the April 11, 2023, AC Board Minutes

**Motion to approve:** Director King

**Second By:** Director Johnson

**Minutes Approved Unanimously**

**Treasurer's Report – April 2023 Financials**

1. President Maxey asked about the AC Accounting Fees. A typical month is \$870; in April, the fees were \$2040. ED Quinn will reach out and check if the amount was due to the timing of accounting service payments.

**Executive Directors Report with ED Tom Quinn**

1. AC/ACBID Joint Retreat:
  - a. Facilitator, Chirstopher Arlen currently preparing retreat report. Will discuss further in at the June AC meeting to talk about follow-up and next steps.
2. Crime Round Table:
  - a. 25 attendees.
  - b. Preparing a follow up on the meeting results and will look at options on addressing issues. Looking at spaces, dates, and times for the next meeting.
    1. Improve online crime reporting system.
    2. Review of CO laws on theft.
    3. Mitigation strategies.
3. AC and ACBID projects:
  1. Successful Earth Day at Belmar Park.
  2. Cruiser Bike Rides are back at Belmar. The rides will be on the same day as the Belmar concerts.
  3. AC Movie in the Park, June 22 at 6PM.
  4. Americana Music Stage at Cider Days, currently planning.
  5. AC May Community Meeting – 40 attendees. Ed Sealover will present at the June meeting.



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6. Various projects in different stages of completion, please email ED Quinn if you have questions.

Director Wells asked about plans or an update about the AC/ACBID Mural Program. ED Quinn indicated that AC/ACBID will be starting a discussion with Belmar about moving forward with a few projects in Belmar. Separately, ACBID businesses can apply for an ACBID Grow Grant to fund a mural/art project. ACBID will be updating its public art plan in the coming months.

#### **Membership & Outreach with AED Sarah Hadsall**

1. AC attended my Salon Suites grand opening.
2. Eaton Spring Fundraiser raised over \$50,000.
3. Working with the Butterfly Pavilion to create a pollinator garden along the Alameda Corridor.
4. AARP Ground Mural and Seating area Project complete. Secretary Schubert asked for a recommendation for painting crosswalks in Belmar. AED Hadsall suggested Belmar contact Creative Consortium in CO Springs.
5. Working with the Butterfly Pavilion to create a pollinator garden along the Alameda Corridor.

#### **Director Updates:**

##### **Doug Wells**

1. Lakewood City Council passed building code updates. These new codes/tools will prevent some housing from going into disrepair. The next set of codes will provide more tools regarding commercial properties.

##### **Andrea Schubert**

1. Over 100 cameras are being installed on the property.
2. Events:
  - a. May 20<sup>th</sup> Fitness Field Day.
  - b. Starting June 3<sup>rd</sup> Yoga in the plaza every Saturday at 8:30AM
  - c. Starting June 9<sup>th</sup> Concerts in the plaza every 2<sup>nd</sup> and 4<sup>th</sup> Friday.
  - d. Locals Markets from 10AM-1PM every Sunday.
  - e. Pop-ups happening all summer.
  - f. Partnering with the City of Lakewood for the Belmar Boom Bash on July 3<sup>rd</sup> from 5-9PM.

##### **Kate Curtis**

1. Curtis-Norris Building fully rented

##### **Amber Hills**

1. Belmar 1<sup>st</sup> Bank parking lot will be resurfaced in a few weeks and the broken window will be repaired.

##### **Max de La Bruyère**

1. Will begin to implement CPTED recommendations on property.

#### **City of Lakewood Economic Development Update with Katie Faltys**



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1. Suggested the AC/ACBID send out some sort of flyer or magazine to corridor residents.
2. Lakewood ED grants are open and will close June 1.
  - a. Business Safety and Security Program.
  - b. Commercial Reinvestment Program.
  - c. Adaptive Reuse Program.
3. Nomination form for the Mayors Inspiration Awards is open.
4. The old Check/Cash space on the corner of Wadsworth and Alameda will be a dispensary.

### **General Business**

1. Discussion regarding Financial Reserves and Investment Policies for Alameda Connects.
2. No. 2023-1 A Resolution Approving and Adopting Financial Reserves and Investment Policies for Alameda Connects.

Motion to approve Resolution No. 2023-1: Approved Unanimously

3. Nominating Committee Discussion.
  - a. Directors Wells and Romero volunteered to be on the Nominating Committee.
  - b. ED Quinn and AED Hadsall will reach out to a few AC Members.
    - i. Director Wells suggested Chick-fil-A owner Matt Zuschlag,

**Motion to adjourn:** Febra Johnson

Next AC Community Meeting: Wednesday, June 7, 2023.

Next AC Board Meeting: Tuesday, June 13, 2023, at 8:00 a.m.