



Cultivating the heart of Lakewood

Alameda Connects
BOARD MEETING MINUTES
April 9, 2024
Virtual Meeting
8:00 AM

Call to order: 8:04 AM President, Jeanine Maxey

Present: President Jeanine Maxey, Vice President Teri Romero, Secretary Andrea Schubert, AC Executive Director Tom Quinn, Directors Sue King, Doug Wells, Jessica Barrand, AC Office Manager Clare Johnson, AC Director of Outreach Rachel Griffin, and City of Lakewood Economic Development liaison Isabella Nunez.

Absent: Amanda Piland, Kate Curtis, Max de La Bruyere

Motion to approve March 12, 2024, AC Board Meeting Minutes.

Motion to approve Minutes: Teri Romero,

Seconded: Jessica

Minutes Approved Unanimously

Treasurer's Report/Financials – ED Tom Quinn

1. Quick notes: Under the revenue category – grants is empty right now (grant received from Lakewood economic development), waiting for them to recut a check. This grant covers meeting speaker stipends, crime roundtable costs etc. The grant amount will be shown in this category when the check is deposited.
2. Doug Wells asked who does our taxes and ED Quinn explained that we get an extension, and Sam Sotiros of Sotiros & Sotiros is our tax accountant.

Executive Directors Report with ED Tom Quinn

1. Big thing coming up is the crime roundtable next week at Metro West Housing, Quinn Pratt Cordova will be the main presenter.
2. Some of the money for the BID Fix it up Grants is going to security projects.
3. Blarney event last month was successful. Lakewood Earth Day coming up on April 27th, BID sponsoring music stage.
4. Talking with Old 121 about doing a trivia contest between Lakewood Business Assn and Alameda Connects.
5. Working on Haunted tours – partnership with Belmar Library and Heritage Lakewood. We hope to do a paranormal investigation of the buildings. This will be an actual city event.
6. Community Meeting had 35 attendees, good presentation by Dr. Michelle Medrano. Thinking of experimenting with changing around the order of the meeting.



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7. Grant programs. The school grants have been awarded to two: with Deane and Lasley Elementaries. Currently, working with S. Lakewood Elementary, waiting to hear from Belmar Elementary. Small but mighty grants will be launching later this year.
8. Revving up for growing season (in terms of BID landscaping).
9. Lakewood Inspire Arts will coincide with the Stormwater Art installations in May/June.
10. Belmar is hoping to have the stair mural project going ahead in May (in conjunction with 40 West art district).
11. Doug had a question: with the BID crime was front and center. Was there any sense from the BID board if they felt like there had been any change over the last 6 months. ED Quinn explained that crime has gone down in Lakewood. Not sure the cause of this. BID hasn't decided to do extra police patrols at this time. Doug asked if shoplifting is still a big issue. ED Quinn said that shoplifting isn't reported as much as it happens, but the next roundtable (after the one on the 17th) will be focused on shoplifting.
12. Jeanine asked the capacity of the roundtable crime meeting in April – 20 people.
13. ED Quinn asked what the board thought of changing up the order of the community meeting—moving the guest speaker spot to the middle. Everyone liked that idea. Doug Wells asked where the Belmar stair mural would be placed, and he thought the long staircase near Whole Foods would be great.

Outreach and Engagement - Director of Outreach Rachel Griffin

1. Rachel will be reaching out to Doug Wells about the summer cruiser rides – help with advertising in the Belmar community.
2. Rachel just got back from Durango and represented the BID at the DCI Conference. Great meetings.
3. Zoom meeting will take place on discussing membership on April 15th. Rachel personally reaches out to members whose memberships have lapsed.
4. Just had fliers printed for the BID and thanked Lakewood ED for using their folding machine.
5. Constant growth on our Thursday newsletter. Crime Roundtable coming up.
6. Fix it up Grant through the BID: there have been 8 applicants, 6 were approved – total of 12 available. Daddy Danks is almost complete with the updates. Metro West Housing is nearing completion (not sure when they will file for reimbursement).

Board of Director's Updates:

Teri Romero

1. Break ground in Q4 at Lakewood medical office, January 2026 opening. Still trying to figure out how to keep office open while building.
2. Part of Leadership Jefferson County wants Jeffco Schools to be recipients, putting on a fundraiser at Esther's Gold Market in Wheat Ridge on April 24th (between 5 and 7pm).

Sue King

1. No updates but clarified that Teri's location was at 26th and Kipling (for the fundraiser).



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Jessica Barrand

1. The painting for Alameda Crossing is about to go forward – this will be a huge update, brighten up the center.
2. Ballmer Peak work is delayed a little bit – mid June opening.

City of Lakewood Update with Isabella Nunez

1. Revolving loan fund is open for Phase 1, loans vary from 10k-100k. Money can be used for many different things. LRA will buy down the loan if work is done within a year.
2. Next meeting will be a Spanish meeting.
3. May 1st lunch and chat will be on entrepreneurialism.
4. Grant programs are still out – 3 of them.
5. Senior ED specialist position open in Lakewood.
6. Question from Doug Wells: any openings along the corridor in terms of business? Isabella responded that only Torchy's Tacos comes to mind.

General Business with ED Tom Quinn

1. Evaluation of Outcomes – BID does want to be involved (amenable to sharing the cost). Jeanine wasn't sure if we needed to do a vote (ED Quinn said it wasn't necessary to vote, but a vote certainly could happen). Doug Wells spoke up and said he felt we should move forward. Staff will follow up with evaluator.

Motion to approve: Doug Wells

Second: Teri Romero

Motion Approved

ED Quinn asked if the board would like to make a donation in honor of Febra Johnson. Jeanine thinks it would be a good idea to make a donation from Alameda Connects. Doug Wells suggested to pick Boulder Humane Society, Sue King and Jeanine agreed. Staff will get this done.

Next AC Community Meeting: Wednesday, May 1, 2024, West Metro Fire

Next AC Board Meeting: Tuesday, 14, 2024, at 8:00 a.m. **in person** at 1st Bank