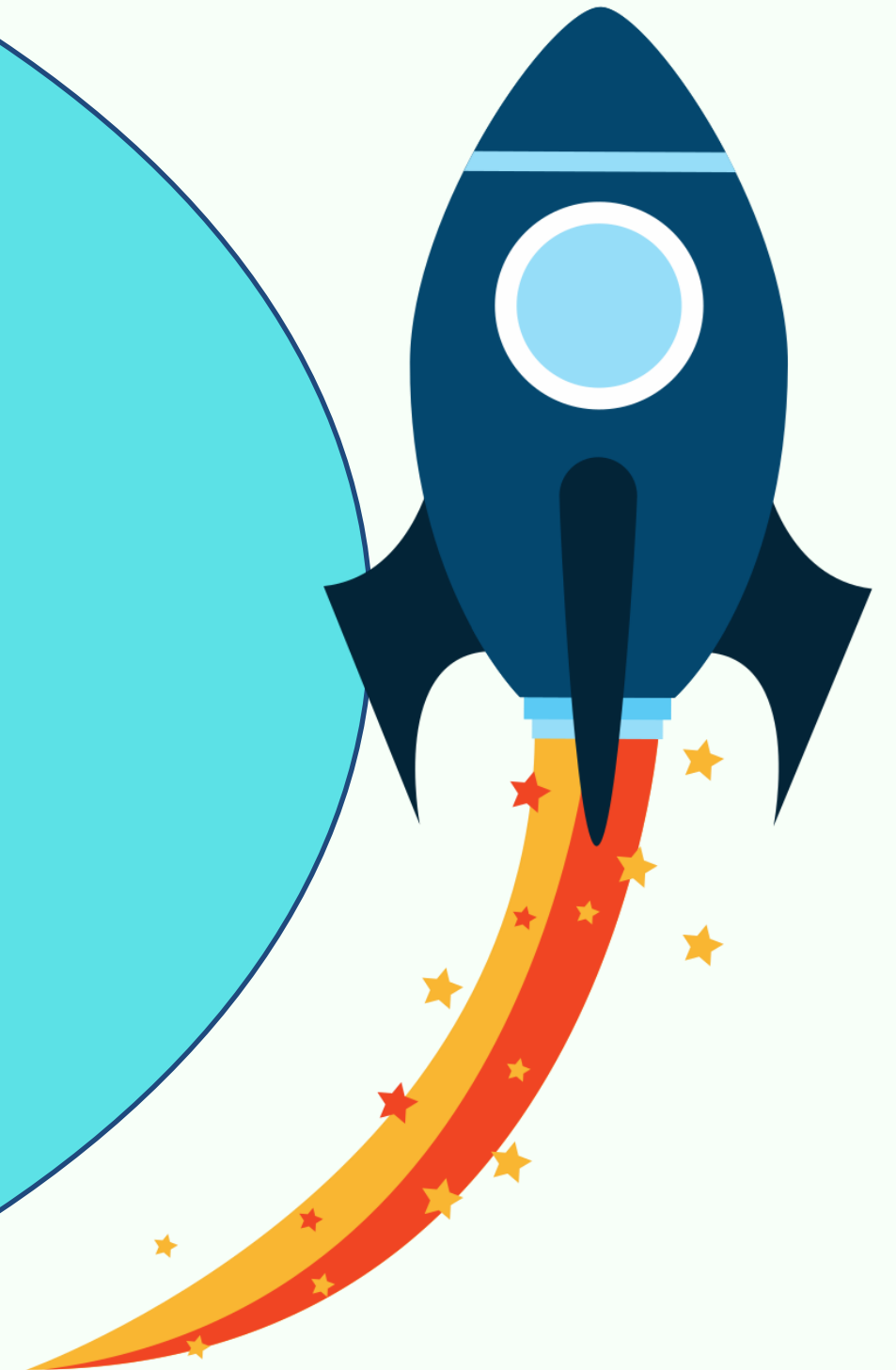


**Doing Business Better:
How to Transact Well
with Others
and
Be a Cheerleader for
the Community**



Mia Voss

- Building Inspector
- Opinionated Lifestyle Blogger
- Speaker
- Podcast Host



A Mini Refresher Course on Brand You Doing Good Business is An Inside Job

Your Personal Brand?

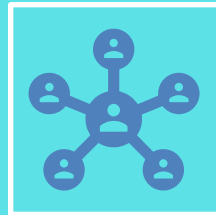


Core values are principles or beliefs that you hold most dear and that are of central importance in your life. When everything around you is changing, when the world is difficult to understand, and when you are riding up and down the emotion rollercoaster, your core values will always be there for you.

Core Values



**Personal Growth
& Integrity**



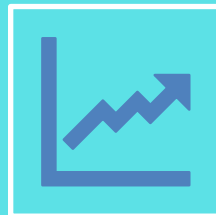
**Relationships &
Connection**



**Work &
Achievement**



**Freedom &
Adventure**



**Contribution &
Impact**



**Spirituality &
Well-being**

Finding Your Strengths

- **Self-Reflection**
- **Seek External Feedback**
- **Assess Past Successes**
- **Observe**
- **Technical/Skill-Based**
- **Interpersonal**
- **Character Based**

Mia Voss

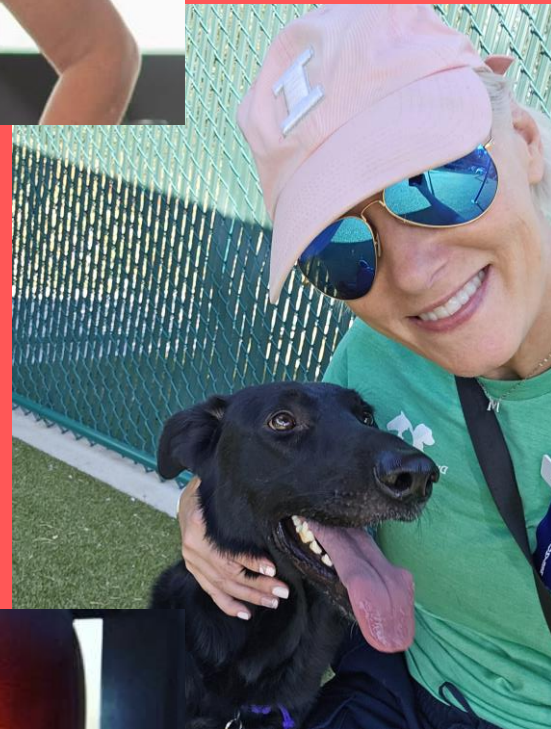
Core Values: Authenticity, Empathy, Community, Innovation, Independence, Adventure, Advocacy, Balance

Strengths: Finding the Problem, Solving the Problem, Bringing humor/levity to situations, Collaboration, Talking about things I love

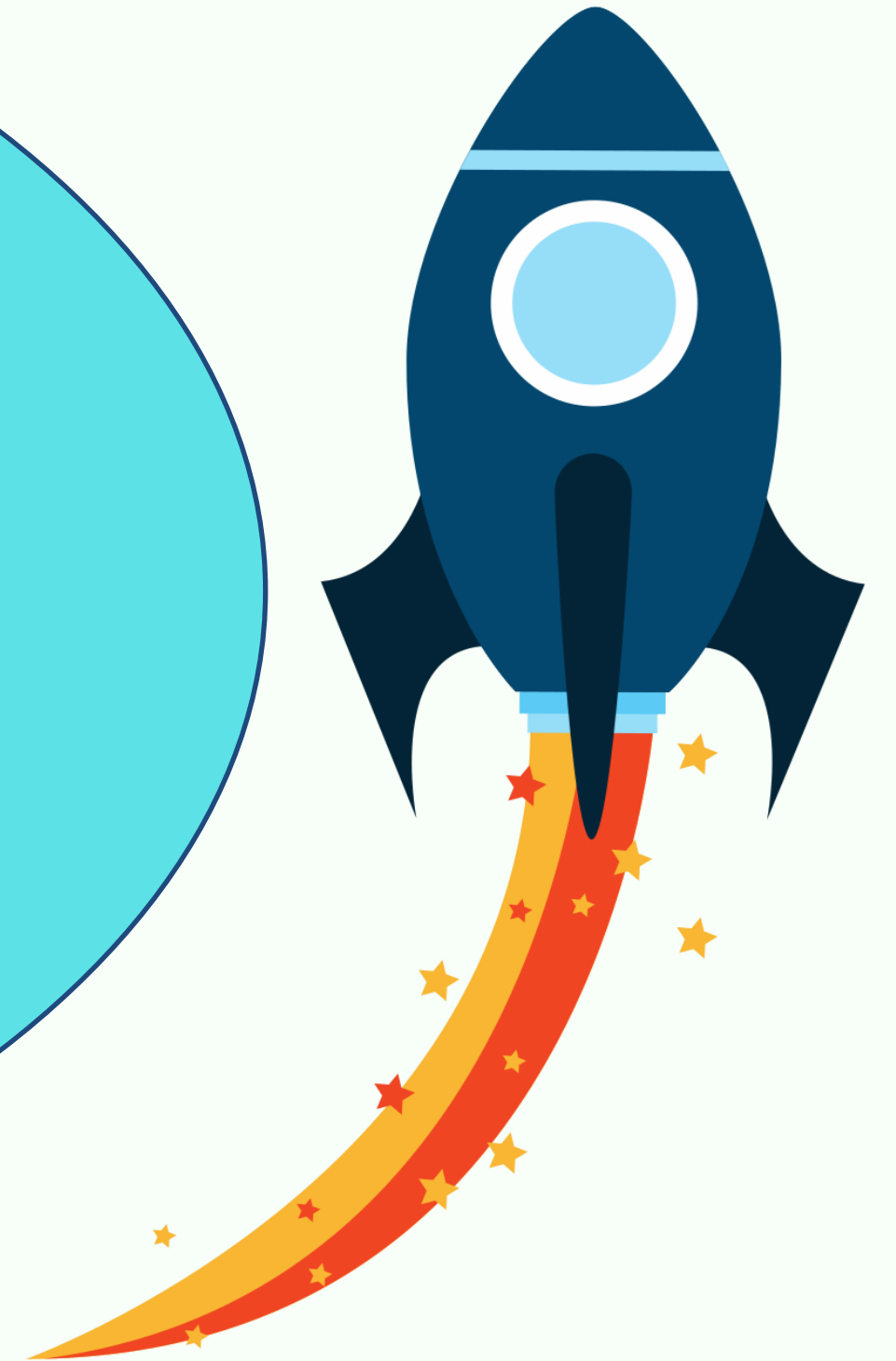
Work: Brand Ambassador, Speaking, Building Inspector

Passions: Community, Female Buying Power, Animal Rescue

Purpose: Live large, have fun, be mouthy & opinionated



Connecting with
and Transacting
Well With Others
(and what not to do)



Dunbar's Number

*Suggested cognitive limit to the number of people with whom one can maintain stable social relationships- relationships in which an individual **knows who each person is and how they relate to every person***

Layered Social Circles:

5: Closest relationships (best friends, family)

15: Close friends

50: Good friends

150: Meaningful social connections

500: Acquaintances

1,500: People you can recognize

Connection Pipelines

- Online, Community Gatherings, Events & Conferences
- Networking or Neighborhood Groups (Nextdoor)
- LinkedIn
- Follow Thought Leaders & Connect with like-minded people

Next Steps:

- Follow/Engage on social platforms
- Set meeting with clear Intentions/Goals
- Ask qualifying questions
- Set Time length / Expectation / Boundaries
- Send calendar request
- Check In
- Follow up email

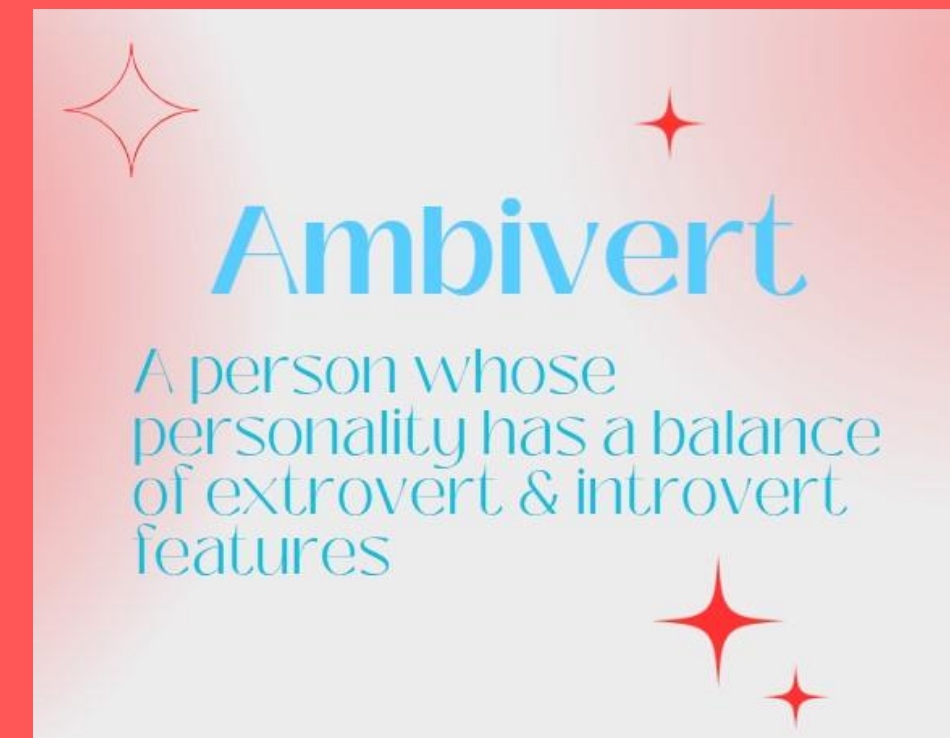
VALUE YOUR TIME EXPERTISE VALUE OTHERS' TIME & EXPERTISE



(Don't be that Person)

Boundaries & Expectations

- ❖ The Hard Stop No & Short Answers
- ❖ Self Care - setting priorities & fueling yourself
- ❖ Changing Your Mind
- ❖ Awareness of Other People's Boundaries
- ❖ Curiosity, not Comparison
- ❖ Don't delay conflict
- ❖ Honor your personality type

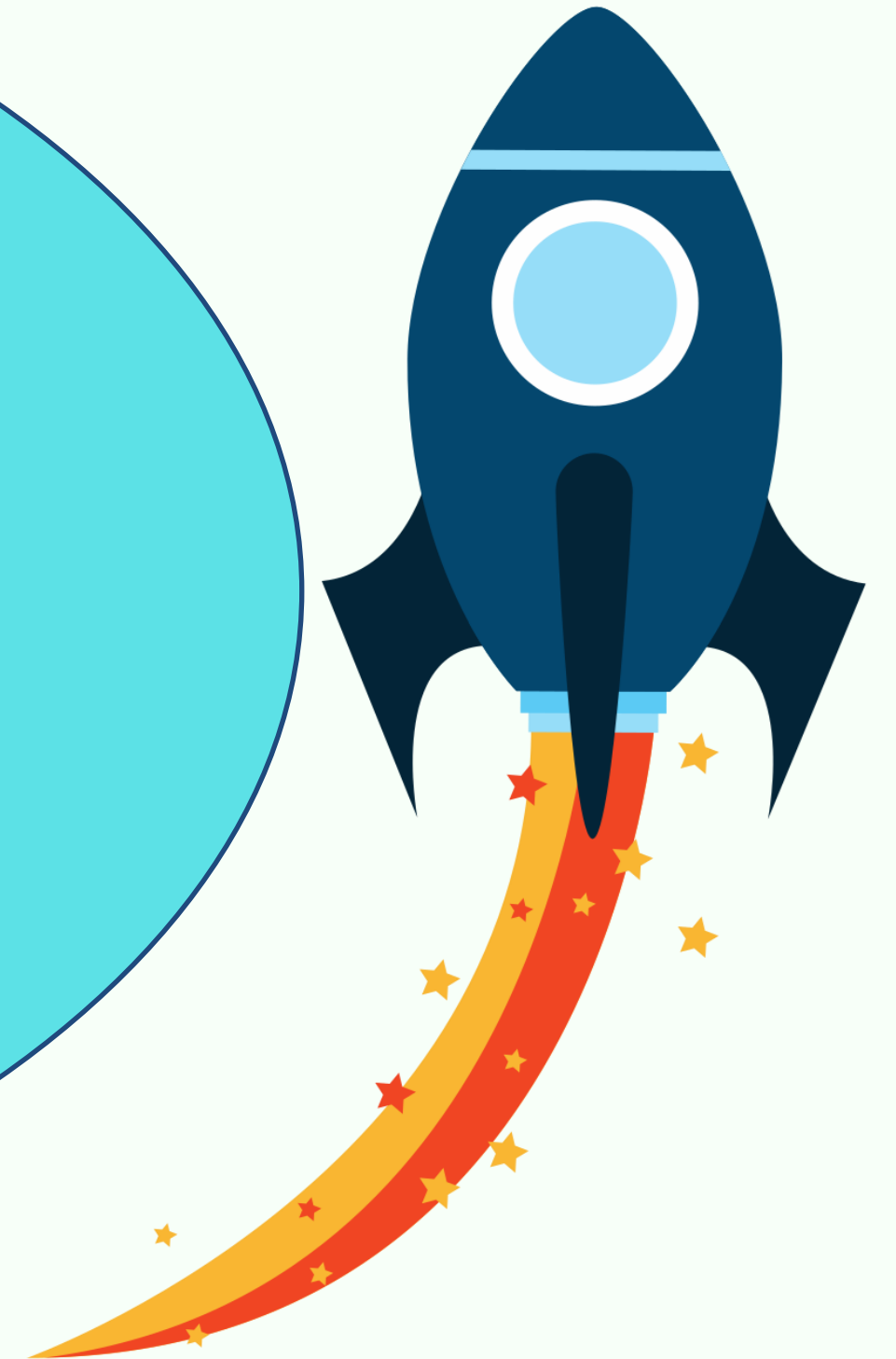


Key Bonus Tips:



- Ask for permission for introductions
- Email Introduction that's easy to forward (the "Handle")

Be a Cheerleader
for the Things You
Love in Your
Community




Action Steps

- Talk about the businesses you love.. to everyone!
- Write Reviews (Google Maps, Facebook, Yelp, Trip Advisor, Amazon)
- Social Posts about your experience with photos & tags
- Instagram stories, Facebook (tag location)
- Give businesses a chance to fix things
- DON'T GO VIRAL for the wrong reason



Google Maps:



Mia Voss
Local Guide · Level 9

64,526 points >

50,000

100,000

Contribute Reviews **Photos** Edits Answers

10,410 120,416,987 Date ▾



Southlands
6155 S Main St Suite 260, Aurora, CO 80016

2,915,962






Peter's Chinese Cafe
2609 E 12th Ave, Denver, CO 80206

2,432,326






Perdida - Mexican Kitchen
1066 S Gaylord St, Denver, CO 80209

★★★★★ a month ago


Consistently great food, drinks and service! I love the back room (although it can get warm in the summer). Sitting at the bar is fun too, the bartenders are super friendly and have great stories. [More](#)



Like Share

Response from the owner 4 weeks ago


Hi Mia! Thank you for the kind words! We're thrilled you enjoy the food, drinks, and service. The back room and bar definitely have their own charm—glad you've experienced both! Looking forward to seeing you again soon!



The Chateau Anna Maria
5325 Marina Dr, Holmes Beach, FL 34217

★★★★★ a week ago

Valentine's Dinner at The Chateau was perfect! We chose the earliest reservation (4:15pm - because, well, we're oldish!) ... [More](#)



Like Share

Response from the owner a week ago

Mia Voss, Thank you so much for your amazing review! We're so happy that we were able to help you and we thank you for choosing us as your restaurant in Holmes Beach. If you need anything else in the future, please don't hesitate to contact us!

To create a Google account to leave reviews on Google Maps, go to the Google website, click "Create account," and follow the prompts to provide your personal information like name, email address, and password. Once you have an account, you can search for a business on Google Maps, and then click on the "Write a review" option to leave your feedback.

Key steps:

- **Go to Google:** Open your web browser and navigate to the Google homepage.
- **Click "Create account":** In the top right corner, click on "Sign in" then select "Create account."
- **Enter your details:** Provide your first and last name, desired email address, and a strong password.
- **Verify your account:** Google may ask you to verify your email address by sending a code to your inbox.
- **Search for a business on Google Maps:** Once logged in, open Google Maps and search for the business you want to review.
- **Leave a review:** Click on the business listing, then select "Write a review" to provide your rating and feedback.



Ways to Support Your Local Community

- **Volunteer:** Offer your time at local shelters, schools, food banks, or community cleanups.
- **Shop locally:** Prioritize buying goods and services from small, locally owned businesses, CSA's (community supported agriculture)
- **Donate to local charities:** Contribute to causes that are important to you in your community.
- **Attend community events:** Participate in local festivals, fundraisers, and neighborhood gatherings.
- **Mentor or tutor:** Share your expertise by mentoring young people or tutoring students in your area.
- **Start your own initiative:** If you see a need in your community, consider starting a project or group to address it.



Connect or Build:

- **Community Repair Cafes** – Global movement returning to repair culture
- **Community Fridges** – freedge.org - Neighbors feeding neighbors
- **Tool Libraries** – Sharing tool resources – Localtools.org
- **Mutual Aid Networks** – Find a group or start a network – MutualAidHub.org
- **Buy Nothing / Swap Groups**
- Freecycle.org
- Buynothingproject.org




Connect or Build:

Library Seed Banks – Your library card = free seeds in most cities! Just ask!

Local Seed Banks – Call your city or county extension office!

Online Free Seed Swaps – Google “free seed swap” & get seeds mailed to you!

Community Gardens – Volunteer & they’ll give you free plants!

**Denver Urban Gardens** ...
· Following
2d · 🌐

Pick up FREE seeds at the DUG office (1031 33rd Street, Suite 100, Denver, CO 80205) any time on Mondays, Tuesdays or Thursdays from 9am to 5pm or on Wednesdays from 11am to 7pm!

Need some inspiration? Our team CANNOT wait to start gardening – here are our favorite seed varieties!

🥬 Shay loves lacinato kale because it is more pest-resistant and heat tolerant than other leafy greens

🌶️ Osiris loves Bird's Eye Chili Pepper because they're perfect for any thai dish!

🍓 Taylor loves strawberries because nothing beats the sweetness and flavor of a freshly picked one

🍍 Lara loves pineapple tomatoes because their appearance and their taste inspire awe! (yes, we know the emoji isn't a tomatillo!)

🥦 Judy loves 'Rober' cauliflower (Baker Creek Heirloom Seeds)

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303.

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Alameda Connects

Fostering opportunity and prosperity by cultivating connections through the celebration of our vibrant community.

Inspiring a thriving destination where people desire to be.

[Subscribe & Submit to the Newsletter Here!](#)

[Become A Member Here!](#)

Upcoming Events

| | | |
|-----------|--|---|
| MAR 1 Sat | Bar Louie Brunch @ Bar Louie Belmar Mar 1 @ 10:00 am – 3:00 pm | + |
| MAR 2 Sun | Bar Louie Brunch @ Bar Louie Belmar Mar 2 @ 10:00 am – 3:00 pm | + |
| MAR 4 Tue | 2025 Lunch and Chat Series Mar 4 @ 12:00 pm – 1:30 pm | + |
| | Parkinson Support Group Mar 4 @ 1:00 pm – 2:30 pm | + |
| MAR 5 Wed | Colorado Pint Day @ Old 121 Brewhouse Mar 5 @ 12:00 pm – 10:00 pm | + |

[CLICK TO VIEW THE FULL EVENTS CALENDAR](#)

Alameda Connect Events & Updates

Community Meeting

March 5, 2025 | 7:30-9:00 AM
West Metro Fire, 433 S. Allison Pkwy.

"Doing Business Better:
Transacting Well with Others,
and Being a Cheerleader for
the Community"

Mia Voss
Brand Promoter | Podcaster | Building
Inspector | Mouthy & Opinionated

FREE EVENT

Saturday, March 8th
11am - 5pm | The Plaza

LIVE MUSIC
FEATURING THE ELDERS

IRISH DANCERS | FOOD TRUCKS
THE LUCKY CLOVER MARKET

THE MILE HIGHLANDERS PIPE BAND,
REED SCHOOL OF IRISH DANCERS,
DENVER'S ALL-STAR IRISH SESSION PLAYERS

CRIME AND SAFETY ROUNDTABLE

Updates & Resources

BUILD YOUR OWN BOARDS



Business: Peers, Experts,
Influencers, Vendors

Personal: Friends, Family,
Community

Support
Expertise
Trusted Businesses
Feedback
Guidance
Energy

Get Political

- Stay informed about local issues
- Attend local meetings (like this one!)
- Get to know your city officials! Let them know what your concerns are and how you think they're doing (and please thank them especially if they are going great!)
- Pay attention to the Mid Terms and Coordinated/Special Elections
- Jeffco has 3 school board seats up for election
- Check out the background & business of local candidates

Staying Informed:

Lakewood.org

AlamedaConnects.org

Social Media Channels

Ballotpedia.org

Vote.org

Congress.Gov

5 Calls.org

