



Cultivating the heart of Lakewood

Alameda Connects  
BOARD MEETING MINUTES  
May 13, 2025  
Virtual Meeting  
8:00 AM

**Call to order: 8:02 AM** President, Jeanine Maxey

**Present:** President Jeanine Maxey, Vice President Teri Romero, Directors Jessica Barrand, Max de La Bruyere, Katie Nicholson, Joyce Rocha, AC ED Tom Quinn, AC Office Manager Clare Johnson, AC Director of Outreach Rachel Griffin, City of Lakewood Economic Development liaison Marcus Johnson

**Absent:** Amanda Pilland, Kate Curtis, Doug Wells

**Motion to approve April 13, 2025, AC Board Meeting Minutes**

**Motion to approve Minutes:** Teri Romero

**Minutes Approved Unanimously**

**Treasurer's Report/Financials** – ED Tom Quinn

1. Tom Quinn explained that the “grant” was the annual sponsorship from the City of Lakewood Economic Development (for specific items: such as community meeting speakers, etc.). There is also about \$1000 that came in for memberships. There is also an item for sponsorships (these are sponsoring City of Lakewood events).

**Executive Director’s Update**

1. Crime Prevention – the Security Grants are continuing to be rolled out. Still trying to get additional responses on the survey before it’s closed.
2. Fund raising website will go out in June/July. The big push will be out in November for Colorado Gives Day
3. Events: movie in the Park on August 22<sup>nd</sup>, Cruiser Bike Rides – working with Joyce on this. Working with Julie Elam on putting an Eco-Business workshop together. Community meetings have had about 34 attendees; Ed Sealover will be speaking in June.
4. Postponing a retreat until next year, looking into having an extended meeting in the fall.
5. Landscaping: always in progress. Mowing happening right now.
6. The Discover Alameda Map is popular, and the Storm Drain Art Project will be starting up again soon.
7. Sponsoring a mural on the new Kaiser building. Also, added vinyl wraps near Alameda and Pierce for beauty and graffiti remediation.
8. At the June Alameda Connects Board meeting there will be a 10-minute presentation from Lakewood Sustainability. They did a study on how to adapt to climate change. Planning to invite the BID board to attend.
9. In the works of starting a “Call Yourself Creative” district – the kick off meeting will be in June.



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10. School Connect Program – templated platform where Jeffco schools can post their needs/requests. Businesses can then post their offers. Much more organized and consistent way of addressing school needs.
11. Continuing to try and keep the Boys and Girls Club in Lakewood – working with Sue King and Jeffco County Commissioner Lesley Dahlkemper. The Club’s main concern is having a consistent/sustainable source of funding. Jeanine expressed concern for the club leaving Lakewood and the potential impact on the community.

**Outreach and Engagement - Director of Outreach Rachel Griffin**

1. Fix It Up Grant (façade improvements) one hundred percent complete. 13 grants were distributed. Have opened the Securing Alameda Grant, only 3 applicants, there are 15 grants. Jessica Barrand talked about being interviewed by 9News to discuss her experience.
2. Rachel is planning to walk to businesses and bring along information about the grants and the survey. There was a press release on both these items.
3. Membership outreach: 45 members, personal notes seem to be helping to get members to renew.
4. Rachel has taken over the e-newsletter, let her know if there are any events to include.

**Board of Director’s Updates:**

Joyce Rocha

- Road Runner Sports, opening. Fitness expo is happening on June 7<sup>th</sup>, with businesses from Belmar.
- New tenants, Ming Tea. New office tenants coming through.
- Just updated the tenant manual. Joyce added a blurb about how to connect with the community (specifically Alameda Connects).

Jessica Barrand

- Talking with 9News, hoping this brings in some more applications for the grant.

Teri Romero

- Everything relatively quiet.

Katie Nicholson

- Gearing up for the summer. Will start doing soda floats. Corn hole summer league this year.

Lakewood ED Report:

- Continue to talk to owners of abandoned properties. Westland property moving forward, but current owner is selling. 898 Kipling – might have seen smoke, this is a similar situation to Alameda and Harlan. Marcus did do a ride along on Friday and noted some other properties that need to have eyes on it.



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- Denver Int'l Airport is having an event looking for businesses to get their products into DIA – local products. Telluride Truffle will be there.
- Marcus is going to the ICSE conference – he's going to really point to Lakewood retail, trying to attract development in this area.
- Vacant lot that the LRA owns on Alameda. There was a mandatory walk through, on April 22nd. Size restrictions might be an issue.
- Rachel asked if Jeffco schools was involved in discussions about the vacant building at Alameda and Harlan. Rachel suggested reaching out to Jefferson County Public Schools for their input on the gas stations, and Marcus agreed to consider this.

### **General Business**

#### **1. Discussion of Combining Board Meetings**

- ED Tom Quinn discussed that due to overlap between the BID board and Alameda Connects board meetings – most of the briefings between the two boards is the same. The idea that AC came up with was to combine the meetings – and meet just four times a year. This would reduce the number of meetings for the Alameda Connects Board members from nine to four. The proposal was well received with Rachel suggesting that the freed-up time could be used for community engagement and hands on activities. Jeanine also saw benefits in fostering closer communication with the BID board members.
- Don't need an immediate response but wanted everyone to be able to think about this. Probably wouldn't implement this until next year.
- Because the BID board is a governmental entity itself, the AC Board can only comment during "Public Comment". When the BID board meeting ends, the AC Board meeting would continue.

Motion to go into Executive Session

Motion to approve: Teri Romero

Next AC Community Meeting: Wednesday, June 4, 2025, West Metro Fire

Next AC Board Meeting: June 10, 2025, via Zoom