



Alameda Corridor Business
Improvement District

Turning Survey Data into Actionable Crime Prevention Perceptions and Realities of Crime On Alameda



Lakewood
Police Department

10:30 -10:35	Housekeeping (coffee, bathrooms, sign in)
10:35-10:40	Welcome to DA, About the ACBID, Introductions of Board
10:40-10:50	Introductions
10:50-11:10	Survey Realities and the Disconnect: Unreported Crime is Unseen Crime
11:10 - 11:30	Police Response & Partnership in Prevention: Addressing Chronic Minor Crime
11:30-11:45	Collaborative Solutions for Reporting and Awareness
11:45-12	Brainstorming Commitments and Accountability

ACBID Priorities

Beautification through Art and Landscaping

Community Events

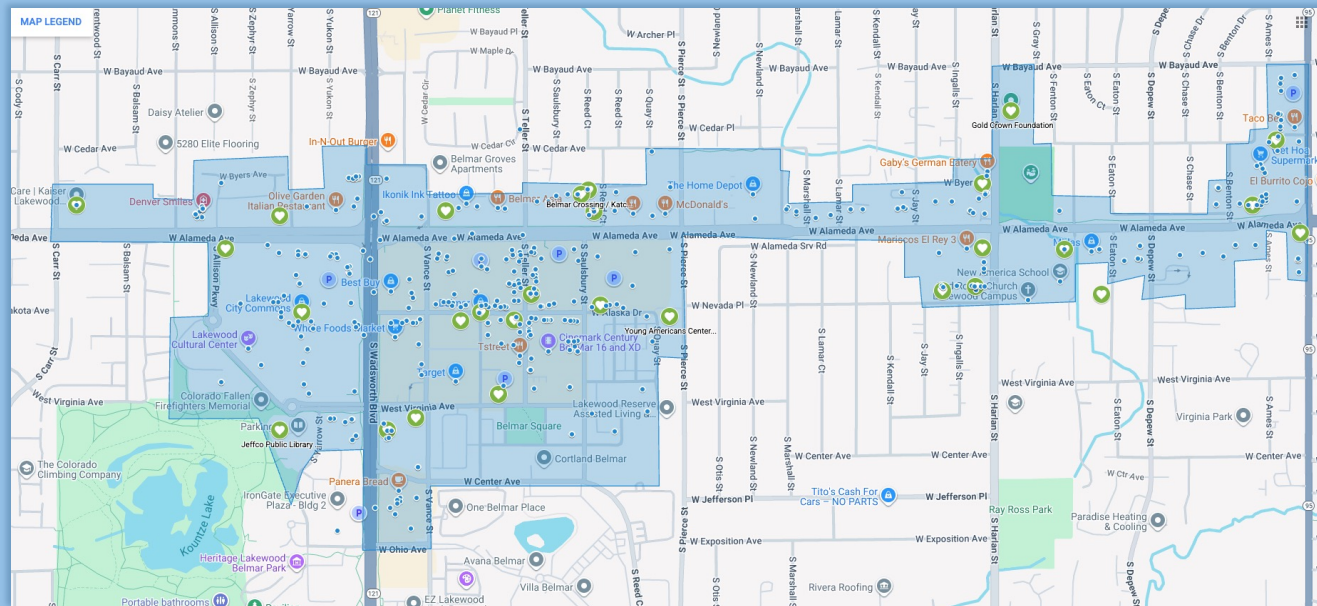
Crime Prevention/Safety

Destination Marketing

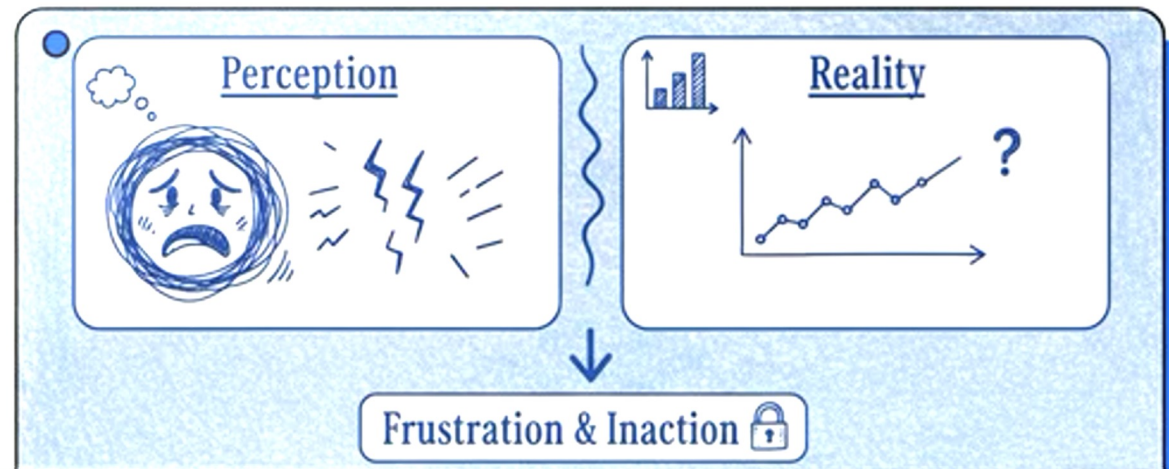
Economic Development

Transportation

Sustainability



Alameda's Safety Paradox



ACBID Survey:
Realities and Disconnects

ACBID Survey: Realities and Disconnects

Crime Frequency:

- **67%** of respondents experienced **shoplifting** in the past year.
- **58%** experienced **vandalism or graffiti**.
- **42%** experienced **loitering or encampment activity**.
- **29%** reported **property theft (outside building)**.
- Only **8%** reported **robbery or burglary**.

Crime Volume Perception:

- **33%** said crime had **increased slightly** in the past five years.
- **21%** believed it had **increased significantly**.
- **33%** said crime had **stayed the same**.
- Only **8%** believed crime had decreased.

Perceptions of Safety:

- **71%** feel “mostly safe”
- **21%** feel “extremely safe”
- Only **8%** said they “generally don’t feel safe”

Police Responsiveness:

- **30%** found police to be “very responsive” for major issues
- **58%** said LPD was “somewhat responsive”
- **12%** reported that police were “not at all responsive”

Reporting Behavior:

- Only **21%** of respondents always reported minor crimes to police.
- **42%** said they sometimes reported.
- **37%** said they did not report minor crimes at all.
- “Too frequent,” “Handled by someone else,” “Not worth the time.”

Existing Recommended Programs



- ✓ Security + Beautification Grants
- ✓ Business Watch
- ✓ CPTED Evaluations
- ✓ Community Meetings
- ✓ Crime Prevention Roundtables
- ✓ Assist with Reporting
- ✓ Camera Network + Tech
- ✓ Police Citizens Academy
- ✓ Graffiti Removal
- ✓ Trash Pickup
- ✓ Request Lakewood system

Other Recommended Programs Willing to Do



- ✓ Employee Training classes on de-escalation, awareness
- ✓ Reimagine Communication
 - ✓ Bolder one-off enews
 - ✓ Printed postcards/direct mail
 - ✓ Reaudit enews format
- ✓ Reimagine Reporting Tools
- ✓ Improve education campaign
 - ✓ Enews sign up outreach
 - ✓ Welcome Wagon
 - ✓ Educate on how to report low level crime

Currently Not Under Consideration

✓ Private Security

Securing Alameda Grant Basics



Alameda Corridor Business Improvement District

- Crime prevention and safety/security grants are offered every year
- \$5000 per business
- Projects should be based on the recommendations of the Lakewood Police's CPTED report
- Very little interest despite personal business visits

Awareness Gaps:

50% were unaware of BID's CPTED assessments or grant programs
Several respondents contradicted themselves saying they read the BID's enews but were unfamiliar with core initiatives

Lakewood Business Watch



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- ✓ Easy Sign Up!
- ✓ Helps communication and understanding between law enforcement and business.
- ✓ Encourages interaction with other merchants in the area.
- ✓ Educates merchants to crime proof their own properties, watch over each other, and report any suspicious activities.
- ✓ Develops a communication line between merchants to quickly get out information about an incident, crime or suspicious activity.

CPTED Evaluations

Video and Natural
Surveillance

Territorial
Reinforcement
and Access Control

Façade
Improvements and
Space
Management

Community Meetings



Alameda Corridor Business Improvement District

- ✓ First Wednesday of the Month – 7:30 am
- ✓ West Metro Fire HQ – 433 S. Allison
- ✓ Packed full of information from elected officials and safety responders
- ✓ A great way to get to know your leadership

Request Lakewood System



Request
Lakewood
CUSTOMER SERVICE

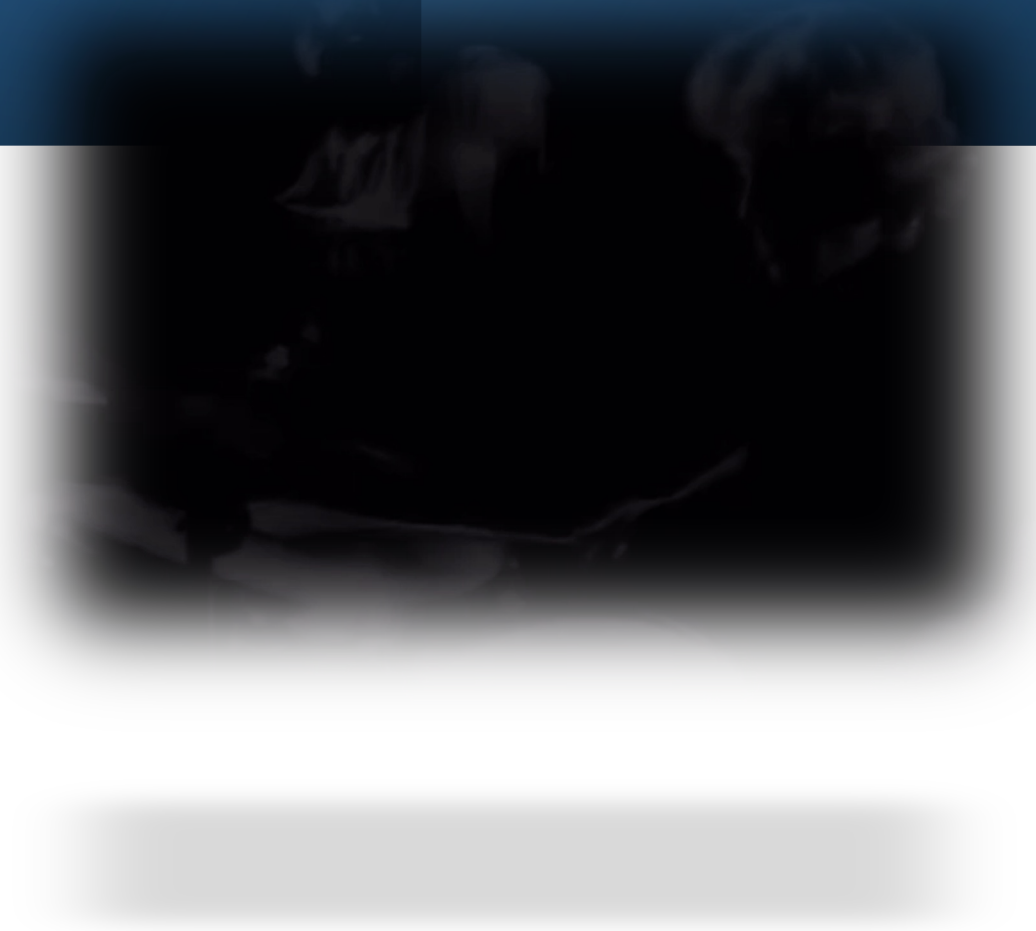
Topic Areas

- | | |
|--|---|
| ▶ Animals | ▶ Parks, Open Space and Trails |
| ▶ Boards and Commissions | ▶ Passports |
| ▶ Business and Economic Development | ▶ Police |
| ▶ City Charter, Municipal Code and Laws | ▶ Public Notices |
| ▶ City Council | ▶ Public Records Request |
| ▶ Code Enforcement | ▶ Recreation |
| ▶ Disability Request | ▶ Resident Communication |
| ▶ Elections | ▶ Rooney Valley |
| ▶ Emergency Preparedness | ▶ Senior Services |
| ▶ Employment and Volunteer Opportunities | ▶ Shopping Carts |
| ▶ Fire | ▶ Stormwater and Drainage |
| ▶ Fireworks | ▶ Streets and Sidewalks |
| ▶ General Feedback | ▶ Sustainability and Community Development |
| ▶ Graffiti | ▶ Traffic Calming Measures |
| ▶ Heritage, Culture and The Arts | ▶ Transportation |
| ▶ Homelessness and Housing Assistance | ▶ Tree and Shrub Concerns |
| ▶ Inspections | ▶ Utilities |
| ▶ Licensing, Permits and Fees | ▶ Waste: Trash, Recycling, Organics and Hazardous Materials |
| ▶ Municipal Court | ▶ Wireless Facilities and Poles |
| ▶ Neighborhood Programs/Resources | ▶ Other-Cannot Find My Topic |

Watch the Police Video



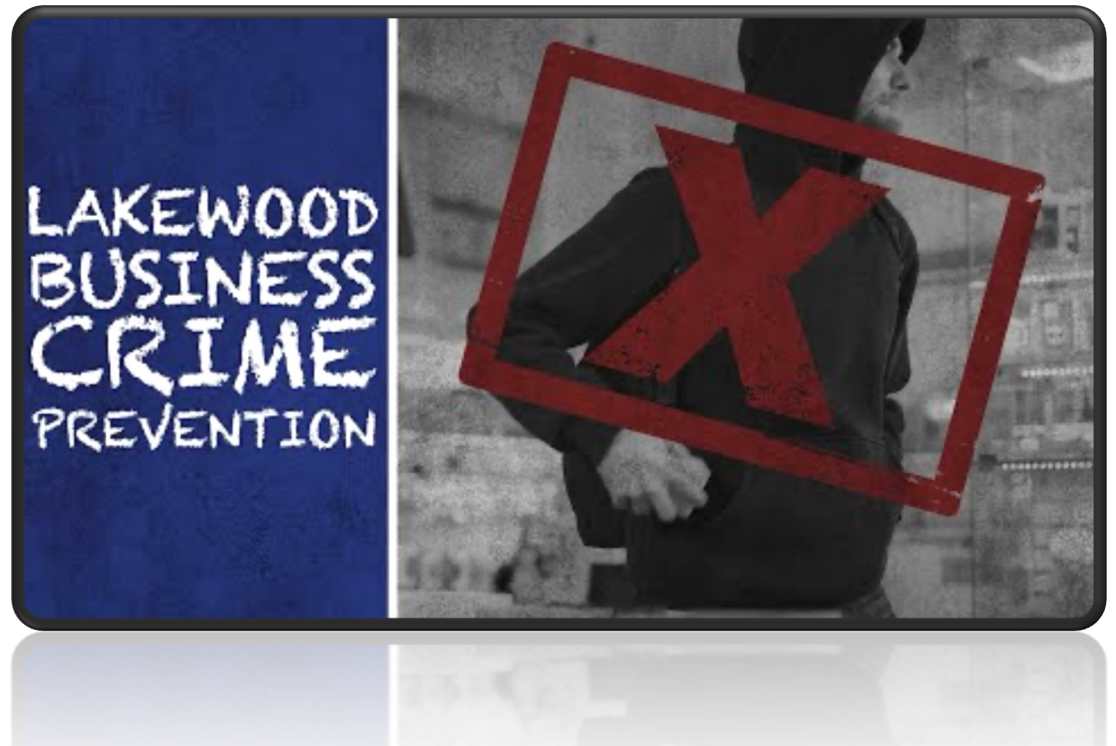
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Lakewood Police Crime Prevention Video



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AlamedaConnects.org