

# “Fired Up (Again!)”



Alameda  
Connects  
+  
ACBID  
  
2025  
Annual  
Report  
Year in  
Review

Jan 7, 2026

- About Us
- Outreach Efforts
- Grant Programs
- ACBID Priorities
  - Public Art and Landscaping
  - Strategic Sponsorships/Events
  - Crime Prevention
- AC Support
  - Sponsorships and Grants
  - Community Events



Alameda Corridor Business Improvement District



## **Safety + Security**

-offer safety programs and partnerships with the Police and Fire.



## **Networking + Community**

-foster connections through events



## **Sustainability**

-preserve our environment and promote long-term prosperity



## **Beautification**

-cultivate a vibrant environment through art and landscaping



## **Destination Marketing**

-promote the corridor by publicizing events to attract visitors



## **Economic Development**

-foster a robust economic ecosystem

# Your ACBID/Alameda Connects Team

**Tom Quinn**  
Executive Director



**Clare Johnson**  
Office Manager



# Rachel Griffin Outreach Director



# Sacha Gragg Digital Media Manager



# Alameda Connects and ACBID: What's the Difference? *(Just in case you forgot)*

## AC: Nonprofit 501c6



Founded in 1997



Funded in part with membership dues



Provides services to ACBID



Volunteer board



Connecting the community

## ACBID: Quasi-governmental



Created by Lakewood Ordinance in 2003



Codified Boundaries- Sheridan to Carr



Commercial owners voted for prop tax mil levy



7-member board appointed by City Council



Pays AC for services

# What we do and why we do it?



## **Safety and Security**

-offer safety programs and partnerships with the Police and Fire.



## **Networking + Community**

-foster connections through events like community meetings



## **Sustainability**

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## **Destination Marketing**

-promote the corridor by publicizing events to attract visitors

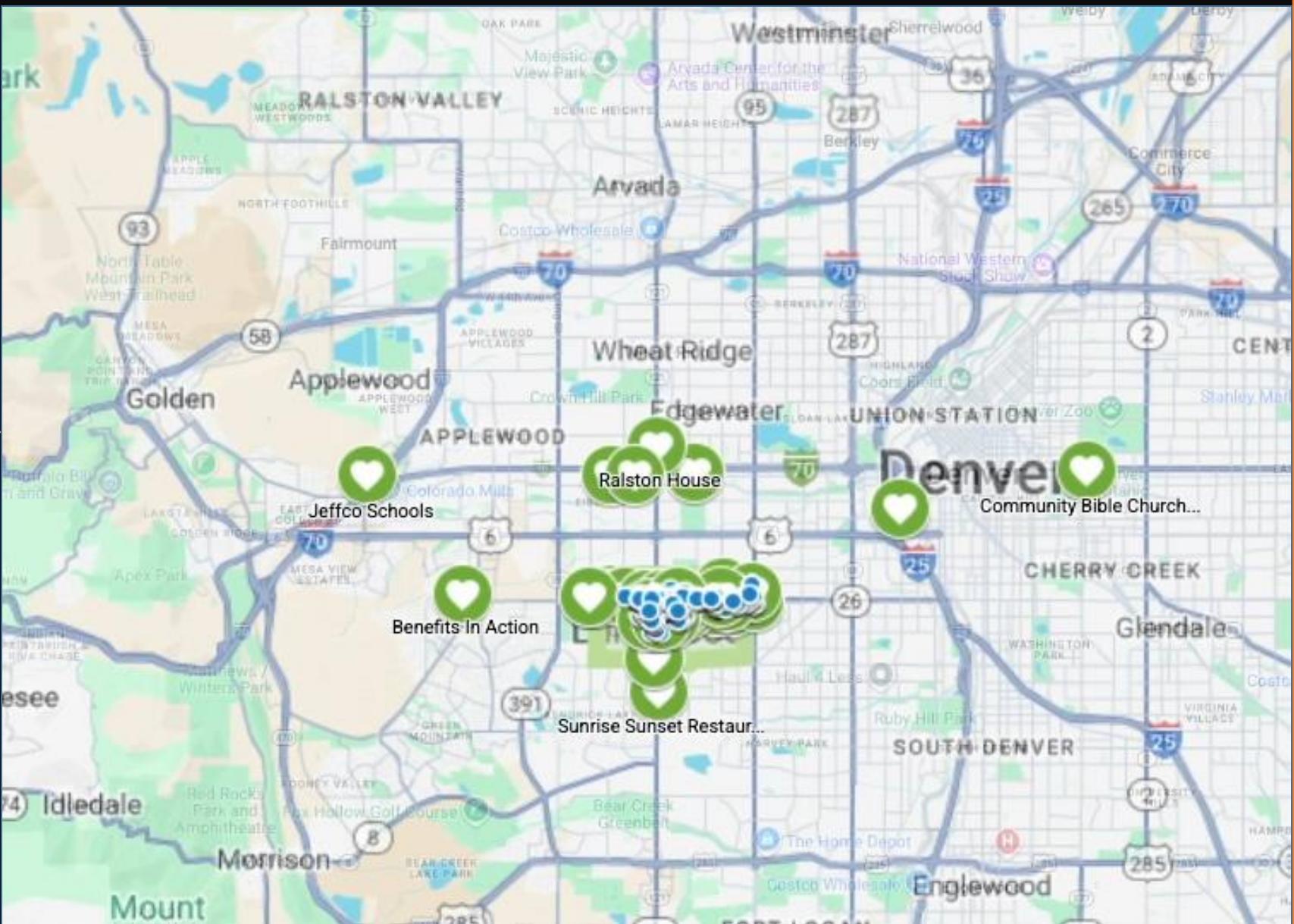


## **Economic Development**

-foster a robust economic ecosystem.

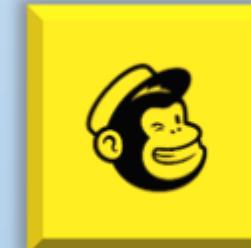


# *Outreach and Engagement*



# *Outreach and Engagement*

**Communications Venues**  
**@alamedaconnects**



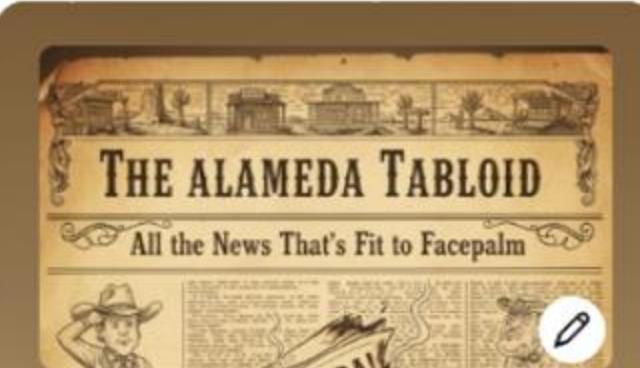
# *Outreach and Engagement*

- **AC Weekly Newsletter**
  - 3300 subscribers
  - Open rate of 30%.
  - The national average is 23%
- **Social Media**
  - Daily posts on socials
  - 170% growth in social media
- **AC Website**
  - 21k pageviews
  - 81% increase in website traffic
- **86 Discover Alameda App users**
  - 583 impressions



# *Outreach and Engagement*

## New Podcast



**The Alameda Tabloid**  
All the News That's Fit to Facepalm

**The Alameda Tabloid:**  
**All the News That's Fit ...**

by Alameda Connects

Playlist · Public · 3 videos · 13 views

Check out our YouTube Playlist: "The Alameda Tabloid: All the News That's Fit to Facepalm", where we link the ...more

Play all

Sort **All** Videos Shorts

=  1:28 **The Alameda Tabloid: All the News That's Fit to Facepalm**  
Alameda Connects · 7 views · 7 days ago

=  Now playing **Episode One – Alameda Connects and the Case of the Mysterious Missing Murals**  
Alameda Connects · 8 views · 3 weeks ago

=  6:02 **Episode Two – Beyond the Murals: Civic Responsibility in Lakewood**  
Alameda Connects · 20 views · 3 weeks ago

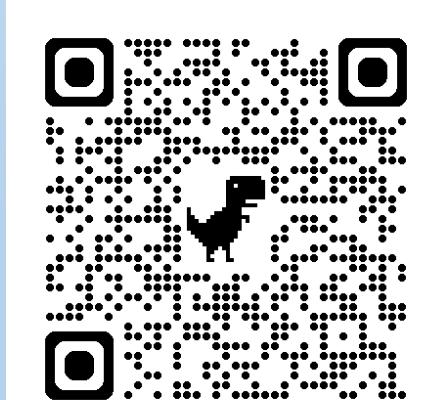
# *Outreach and Engagement*

## Membership Program

- \$25 to \$1000+ levels
- Honorary BID Level opens the door to new faces
- Always taking feedback – what benefits would you like to see?



Alameda Corridor Business Improvement District



# *Outreach and Engagement*

Paid membership benefits include:

- Networking opportunities
- Monthly community meetings
- Listing on our website and map
- Mentions in our enews (3300+)
- Invite to events
- Eligibility for grants and scholarships



# *Outreach and Engagement*

## Development Growth

- 6% growth to e-news this year
- 35-50 meeting attendees each month
- Innumerable business visits w/ stakeholders
- Crime Prevention roundtables
- 5 new pieces of marketing material (Spanish too)
- Manage 2000+ new contacts to CRM
  - Assessor, sales tax dept, and public data
  - Property owners/managers, small biz, etc



Alameda Corridor Business Improvement District



#### Alameda Corridor Safety Grant



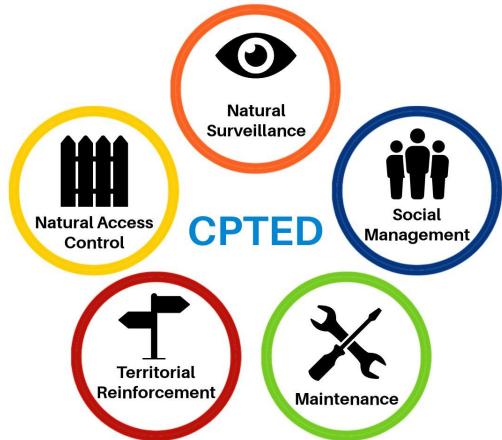
# Alameda Grants

- Greening Alameda
- Beautifying Alameda
- Greening Alameda
- Connecting Alameda
- Small But Mighty
- Make a Difference
- And more as needed

Very low to no catch matches  
From \$500-\$5000, but sometimes as high as 25K  
Currently updating application to be as easy as possible



### Alameda Corridor Safety Grant



# Alameda Grants

Valkarie Gallery	Visitor engagement
Consultants for Children	Staff education
Old 121 Brewhouse- Oak St	Security improvements
Alameda Water and Sewer	Illumination and signage
Boulevard Bottleshop	Security improvements
Gold Crown Fieldhouse	Security improvements
Injectables by Selena	Security improvements
New America School	Mural and exterior facade improvements
Telluride Truffle	Planters
Ye Olde 121 Public House - Wadsworth	Signage rebrand

# New Nav Bar

## Coming →

Meet Us ▾

Discover Alameda ▾

Attend Events ▾

Do Business ▾

Get Involved ▾

Read the News ▾

Join/Login

**ALAMEDA GRANTS**  
ALAMEDA CONNECTS & ACBID



**INVEST IN ALAMEDA AVE!**

- Ignite positive change on Alameda Ave! Our grants empower community-driven projects across areas of:
  - safety • community building
  - beautification • sustainability

These accessible financial partnerships require a low match, and are designed to remove barriers and facilitate improvements.

**OFFSET YOUR EXPENSES!**

Make your vision a reality without breaking the bank! Our grants make projects more feasible by reducing the costs of your impactful projects!

**ELIGIBILITY AT A GLANCE**

We offer multiple grant programs for businesses, nonprofits, and property owners.

We seek projects committed to safety, sustainability, beautification, and community. Check our website and e-news for current opportunities.

303-274-1807  
@alamedaconnects  
www.alamedaconnects.org

- Newsletter (3400+)
- Social Media
- Podcast
- Community Meeting Notes
- YouTube Channel
- Website Revamp Forthcoming
- New Marketing materials (+ Spanish!)

**Alameda CONNECTS**  
Alameda Connects Business Improvement District

**Community Meeting Notes**  
Wednesday, November 5, 2025

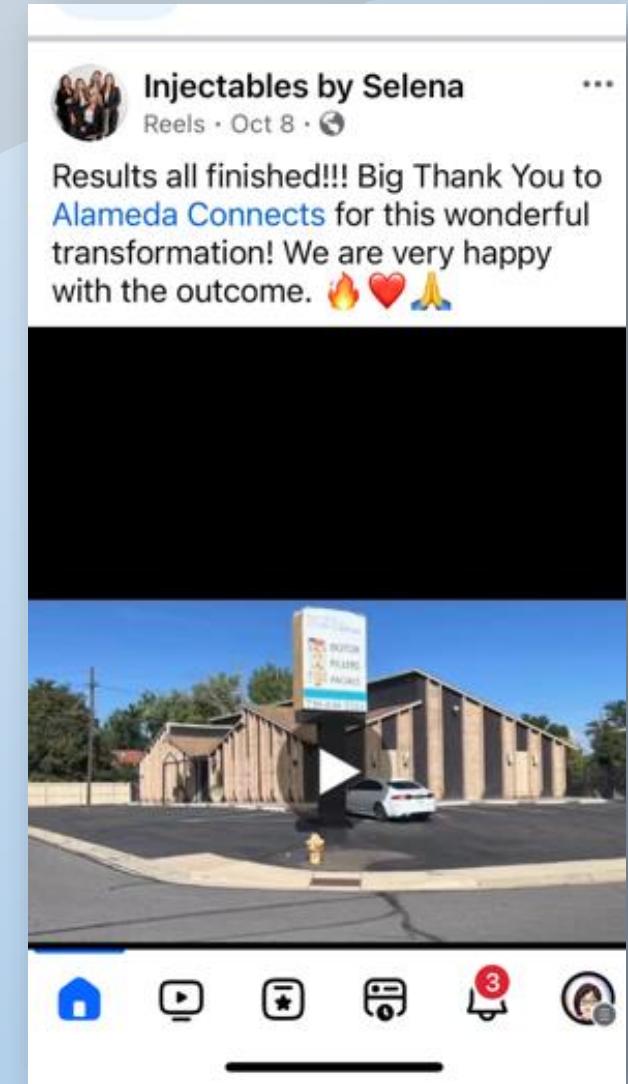
(These notes were generated by AI from a recording of the meeting and checked by a fallible human for accuracy. If you find an error, please notify us at [alamedaconnects@acbid.org](mailto:alamedaconnects@acbid.org))

**Public Safety Report – Quisen Pratt-Cordova**

- PD News (General): The third dome was installed on top of the PD, improving coverage, especially on the south side of the city.
- Domestic: no shooting up on streets before patrol officers, providing real-time information and better safety for officers.
- Crime Trends – Auto Theft: The hope is to have six drones across the city.
- Crime Trends – Car Theft: Cautionary trends about increasing cars running ("puffing") in the morning to warm up, as thieves look for the result. Vehicles without automatic lock/start are technically illegal to leave running unattended.
- Crime Trends – Jugging: Warned about a new trend where thieves watch people at ATMs (including Banks armed cash) and wait for them to walk away with money before attempting a robbery. Advised using indoor ATMs and being watchful of surroundings.
- Community Action Team (CAT) / Crisis Response: Two new agents are joining the CAT team. They will primarily work with the Crisis Response Team and mental health co-responders.
- Mental Health Co-Responders: Hiring three additional co-responders, bringing the total to five.
- Domestic: more grants offered by other city agencies (total (new, one existing). This will increase service for mental health crisis management.
- Motel Inspection Program: The program is going well. The number of inspections has decreased significantly (first one this year, compared to 4-6 previously), indicating improved business practices at the motels. The current inspection is for a motel with new ownership. Calls for service are trending downwards at motels.
- Timeline for New Mental Health Responders: Stated the hiring timeline is "soon," with interviews lined up.

# Getting the Word Out

# Outreach and Engagement



# *Outreach Expansion*

## 2026

- Grants / Scholarships
- Business visits
- Marketing materials
- Maximize CRM Database
- Website overhaul / SEO
- Neighborhoods engagement
- Spanish speaking outreach
- Increase membership



# ACBID 2025 Highlights



Street Beautification



Sustainability



Economic  
Development and  
Marketing



Corridor Safety





# ACBID- Beautifying the Corridor



## Beautifying the Corridor

- Lakewood Kaiser Mural
- Belmar Banners

discover  
ALAMEDA

# ART & HISTORY DOWNTOWN GUIDE

See Inside for Map

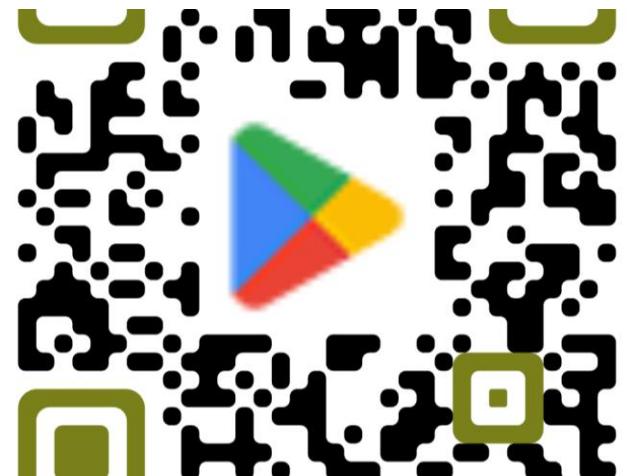


Alameda Corridor Business Improvement District  
Lakewood  
COLORADO

Download on the  
App Store

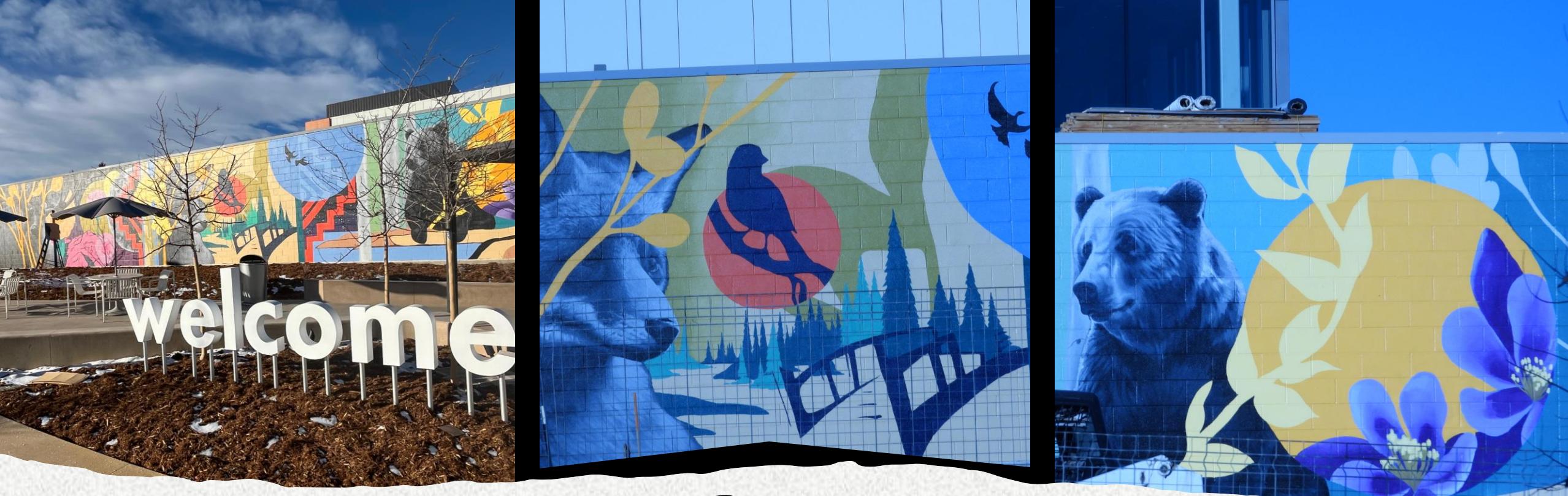


GET IT ON  
Google Play



Get the Map or  
Download the Discover  
Alameda App and Start  
Exploring!





## Working With Our Partners

- Lakewood Kaiser Mural
- \$25,000 BID Grant

# Managing the Landscape Sustainably





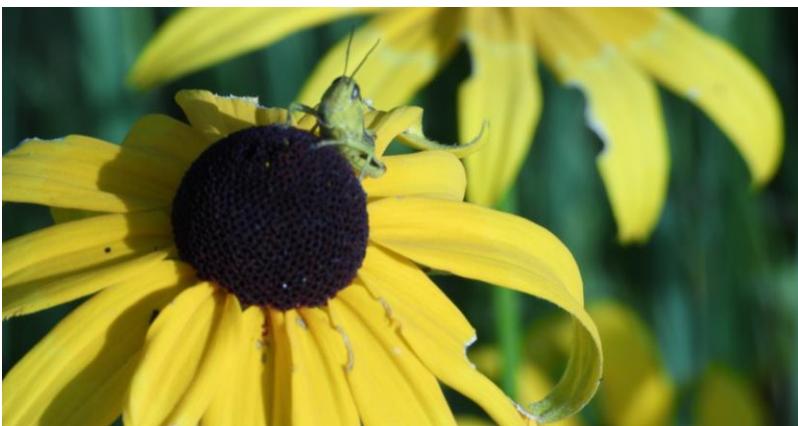
"If you want to add value to a home, invest in lush landscaping.  
Spend money on trees and you get it back triple"  
-billionaire Charlie Munger

Beautifying Alameda landscaping for business success



Working with our  
contractor for  
excellence!





## Landscaping for Pollinators and Hidden Gems

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# Native Grasses like Blue Grama

- Lower water use
- Create the feel of a Colorado Prairie!





# Corridor Cleanups!



Partnering with Serve Spot for Love Lakewood Cleanup Day in September.



30 bags of trash collected.

# Keeping it Clean Every Day!

- Weekly inspections
- 2025
  - 30+ shopping carts reported to Request Lakewood
  - 20+ graffiti cleanups
  - 300+ pounds of trash and recycling picked up





THE DANGEROUS GAS STATION IS GONE!



Advocating for Action!

- A dangerous eyesore at Harlan is no more!
- Thanks to Lakewood ED and our area partners who made this happen!

# Working With Artists!





Bringing new Artwork to  
Belmar!



# Celebrating our History and People

New in December  
Belmar- History Icon  
Honoring Ed Tipper



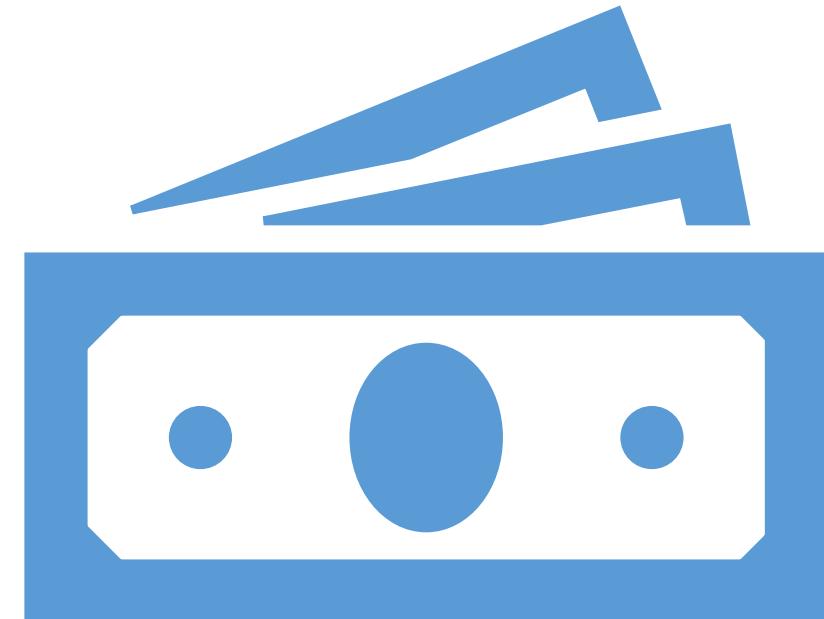


discover  
ALAMEDA

- Celebrating Lakewood History and People
- New History Icon in Belmar
- Discover Alameda DMO tab on website
- More planned for 2026!

# ACBID Strategic Sponsorships and Events

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# Activating the Corridor With Events

- Blarney on Belmar
- Cider Days
- Sounds Exciting Music Series



Save the Date-Sat  
March 7, 2026!

• The Elders Return  
Plus More!





Bringing us Together with  
Music

Partnering in Other's  
Events



## **“Sounds Exciting”**

### Summer Concert Series





# ACBID Cider Days Music Stage and Barkstage Pass Dog Hydration Station

# ACBID- Investing in our future!

- Jeffco Boys and Girls Clubs
- Young Americans Center for Financial Education





## CRIME AND SAFETY DISCUSSION

Updates & Meetings



# Crime Prevention Roundtables

- Opportunities to meet Police
- DA Alexis King often in attendance
- Topics include:
  - CAT Team Resources
  - Bank Fraud Prevention
  - Scam Awareness
  - Crime Trends in the Community
  - Shoplifting Prevention

## Alameda Corridor Safety Grant



# Securing Alameda Grant

- One of many comprehensive grant programs based on ACBID pillars including also:
  - Greening Alameda
  - Beautifying Alameda
  - Connecting Alameda
- Meant for CPTED security improvements
- 1-5K with only 5% cash match or less
- Rolling out a promotion effort

10:20

Injectables by Selena

Posts About More

Injectables by Selena Reels · Oct 8 ·

Results all finished!!! Big Thank You to [Alameda Connects](#) for this wonderful transformation! We are very happy with the outcome. 🔥❤️🙏



## ACBID Grants

Many comprehensive grant programs based on ACBID pillars all contribute to safety

Thank you tag helps with marketing

### Securing Alameda

- 7 grants in 2025
- CPTED required
- 1-5K

### Beautifying Alameda

- Build community pride

### Greening Alameda

- Cost reduction through sustainability



# Working with Partners for Corridor Safety!

- Crime Prevention Roundtables
- Updates on every meeting agenda
- Crime Survey
- Grants
- Proactive relationships

# Lighting the Corridor



New Solar Lights at The Pedal Pavilion  
(Benches at Chase St)

Reduction of littering and homeless camping



# Crime Prevention Information

- Crime updates at community meetings
- Worked with City to create crime prevention video
- Written materials

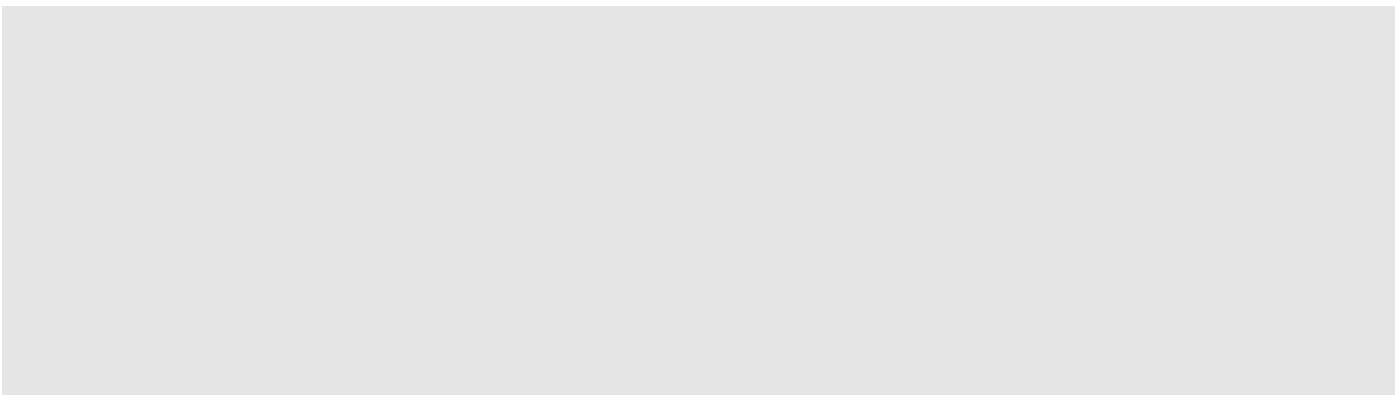


The collage consists of three main components. On the left, a video player displays a police officer, identified as Lt. Alan Alden from the Lakewood Police Department, speaking. On the bottom left, a man in a black shirt is giving a presentation, holding a small device. On the right, a graphic titled "CRIME PREVENTION STEPS" in large gold letters features the Lakewood Police Department seal and a list of eight steps with icons:

	All doors and windows locked and secure		Display empty cash draw in window view
	Ensure all alarms and security cameras are operational		Leave lights on inside and out
	All valuables removed or secured		Keep windows clear and blinds open to increase visibility
	Remove all high value items from window view		Ensure Jeffcom Dispatch has your contact info

Remember... if you see something, say something.  
Report any suspicious activity to Lakewood Police at 303-980-7300.  
Call 911 for all emergencies.

# Alameda Connects Sponsorships



# Event Support

- West Metro Fire Muster
- Bike to Work Day
- Rockin' Block Party
- Let's Go Camping at Bear Creek Lake Park
- Lakewood Sustainability
- Lakewood Lights Tree Lighting





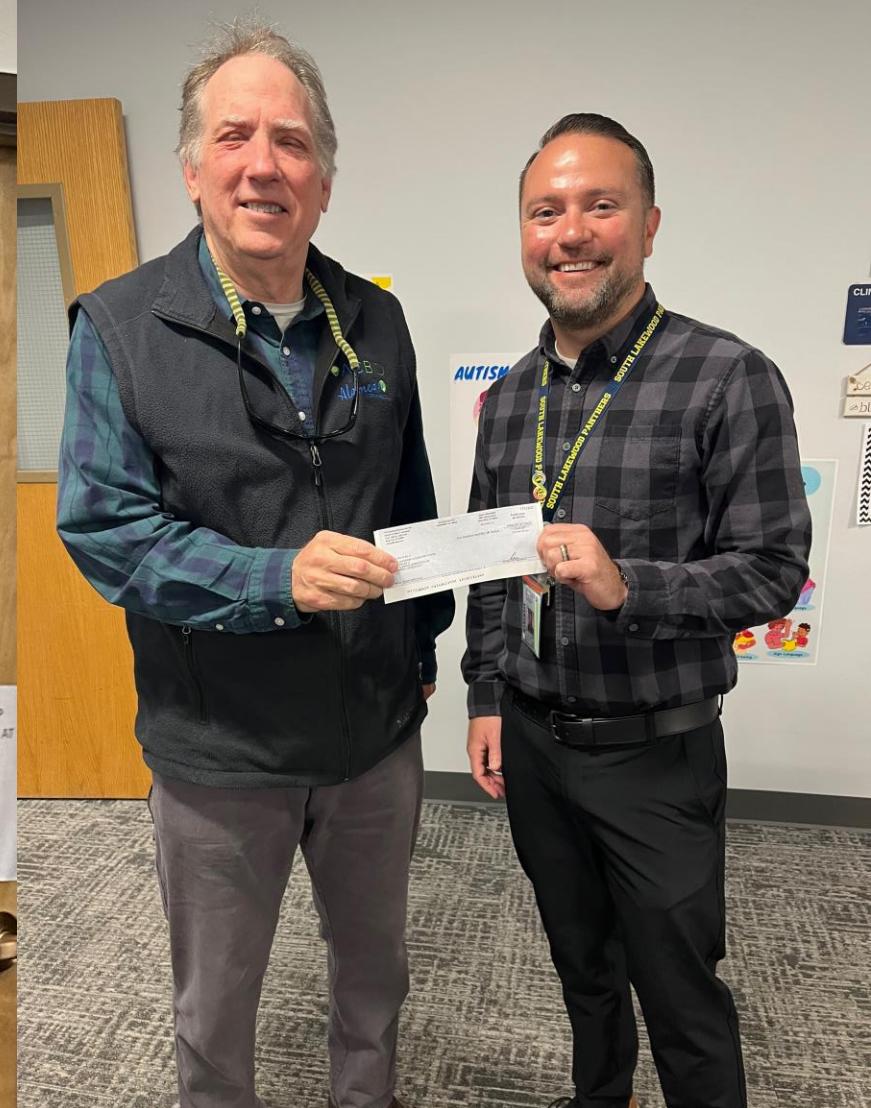
Lakewood Lights  
Annual Tree Lighting Cookie Sponsor



# Annual Applaud Lakewood Sponsor



# Supporting our Schools



4 - \$500 Make a Difference  
Grants to elementary schools

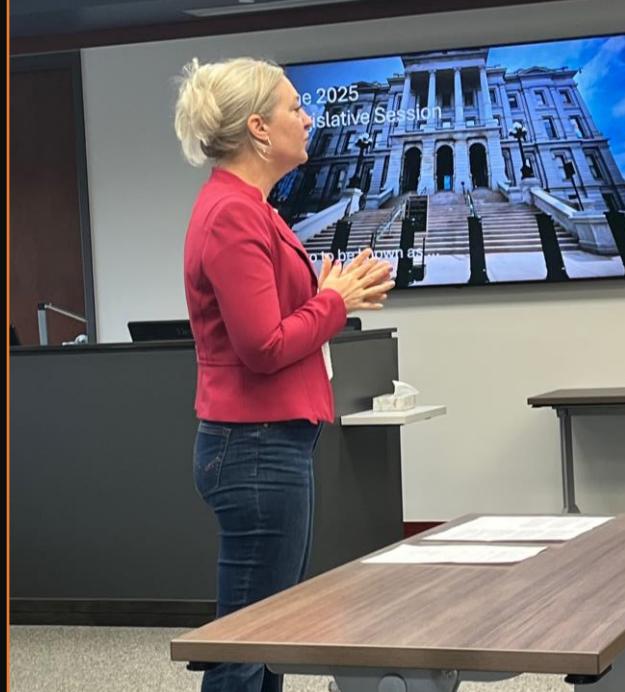
# Alameda Connects Signature Events

# Monthly Community Meetings

Community Updates

Dynamic Speakers

Notes found online afterwards



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# Belmar Cruiser Rides

- Bicycle and history tours of Lakewood
- Designed to normalize alternative transportation for riders and drivers
- Themes included:
  - History of Belmar
  - History of Lakewood
  - History of Lakewood Parks
  - Public Art in the BID

# Sustainability

**SUSTAINABLE  
BUSINESS  
WORKSHOP**

November 13, 2025  
1PM - 4 PM  
Valkarie Gallery LLC  
445 South Saulsbury St.  
Lakewood, CO 80226

**Register Online**

[alamedaconnects.org](http://alamedaconnects.org)



## Movie in the Park

- Cohosted Moana 2 with O'Kane
- Food trucks and a perfect night
- Designed to encourage neighborhood residents to get out and use their parks



# Heritage Lakewood Haunted Tour



Bike to Work Day

Free Burritos for cyclists

BIKE TO WORK DAY  
**STATION**  
Adrcog [biketoworkday.co](http://biketoworkday.co) waytogo  
ADDENBROOKE  
PARK



## Annual Membership Appreciation Party

First year open community-wide

# Out & About

National Night Out

Elks Lodge Veterans Fair

Jeffco Career Links

Cycling Without Age

The Action Center

West Metro Chamber

Spay2Day

Downtown Colorado Inc.

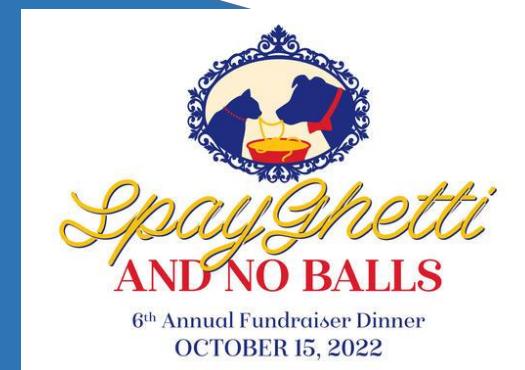
Special District Association

Alameda International Jr./Sr. High. CTE & BAM Program

McClain High School Volunteers

High School Mock Interviews

And Much More!





# How can we help?

**Thank you!!  
Questions?**

