

“Fired Up (Again!)”

Alameda
Connects

+

ACBID

2025
Annual
Report
Year in
Review

Jan 7, 2026



- About Us
- Outreach Efforts
- Grant Programs
- ACBID Priorities
 - Public Art and Landscaping
 - Strategic Sponsorships/Events
 - Crime Prevention
- AC Support
 - Sponsorships and Grants
 - Community Events



Alameda Corridor Business Improvement District



Safety + Security

-offer safety programs and partnerships with the Police and Fire.



Networking + Community

-foster connections through events



Sustainability

-preserve our environment and promote long-term prosperity



Beautification

-cultivate a vibrant environment through art and landscaping



Destination Marketing

-promote the corridor by publicizing events to attract visitors



Economic Development

-foster a robust economic ecosystem

Your ACBID/Alameda Connects Team

Tom Quinn
Executive Director



Clare Johnson
Office Manager



Rachel Griffin
Outreach Director



Sacha Gragg
Digital Media Manager



Alameda Connects and ACBID: What's the Difference?

(Just in case you forgot)

AC: Nonprofit 501c6



Founded in 1997



Funded in part with membership dues



Provides services to ACBID



Volunteer board



Connecting the community

ACBID: Quasi-governmental



Created by Lakewood Ordinance in 2003



Codified Boundaries- Sheridan to Carr



Commercial owners voted for prop tax mil levy



7-member board appointed by City Council



Pays AC for services

What we do and why we do it?



Safety and Security

-offer safety programs and partnerships with the Police and Fire.



Networking + Community

-foster connections through events like community meetings



Sustainability

-preserve our environment and promote long-term prosperity



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Destination Marketing

-promote the corridor by publicizing events to attract visitors



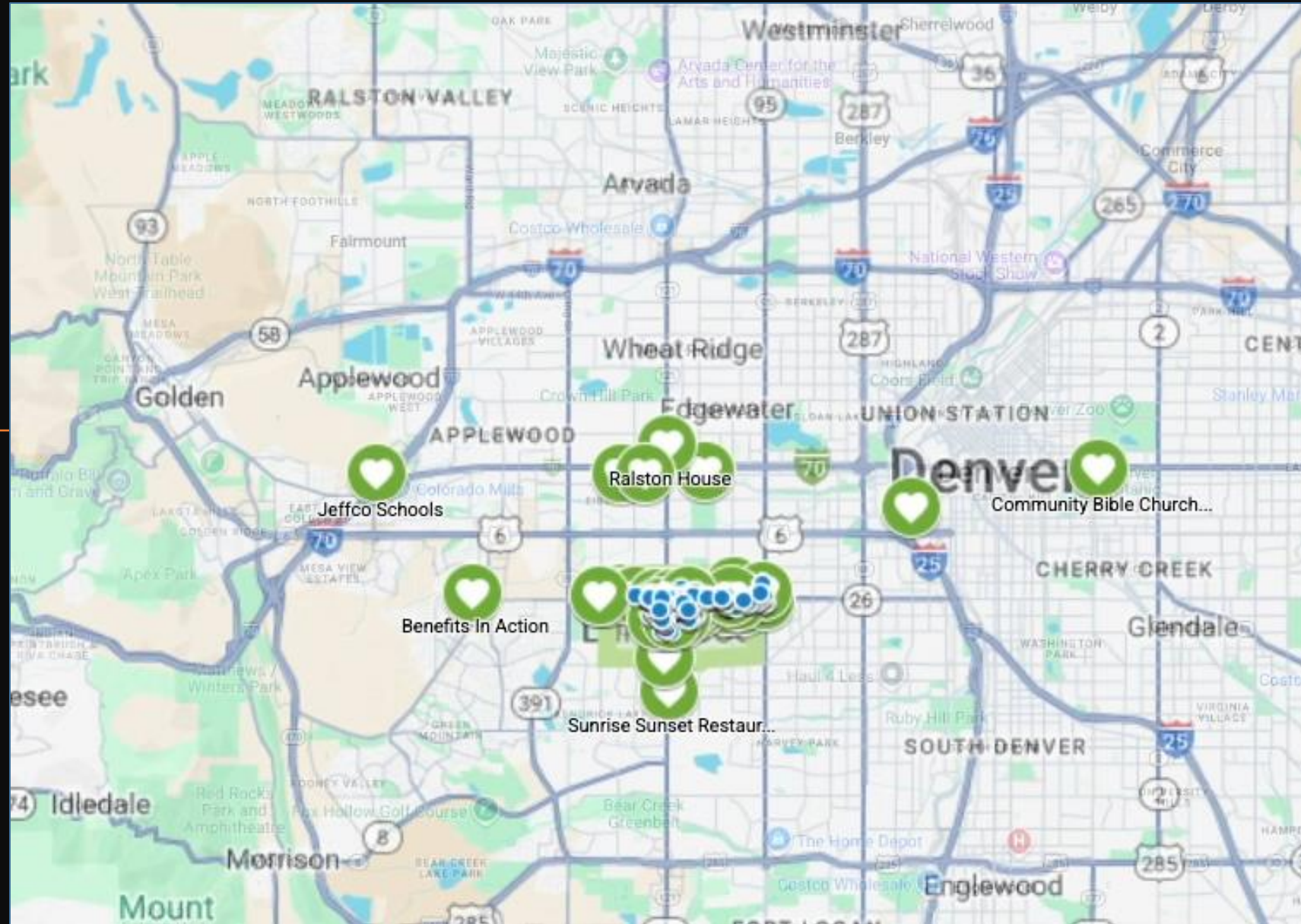
Economic Development

-foster a robust economic ecosystem.



Alameda Corridor Business Improvement District

Outreach and Engagement



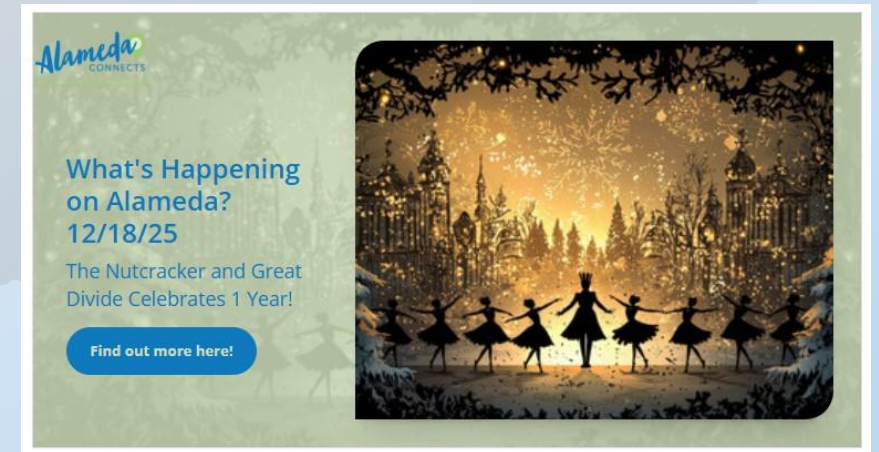
Outreach and Engagement

Communications Venues @alamedacnects



Outreach and Engagement

- **AC Weekly Newsletter**
 - 3300 subscribers
 - Open rate of 30%.
 - The national average is 23%
- **Social Media**
 - Daily posts on socials
 - 170% growth in social media
- **AC Website**
 - 21k pageviews
 - 81% increase in website traffic
- **86 Discover Alameda App users**
 - 583 impressions



Outreach and Engagement

New Podcast

The image shows a YouTube playlist page for 'The Alameda Tabloid: All the News That's Fit to Facepalm' by Alameda Connects. The left sidebar features a large thumbnail of a newspaper masthead with the title 'THE ALAMEDA TABLOID' and the subtitle 'All the News That's Fit to Facepalm'. Below the thumbnail, the text reads 'The Alameda Tabloid: All the News That's Fit ...' followed by 'by Alameda Connects' and 'Playlist • Public • 3 videos • 13 views'. A description at the bottom says 'Check out our YouTube Playlist: "The Alameda Tabloid: All the News That's Fit to Facepalm", where we link the ...more'. At the bottom of the sidebar are buttons for 'Play all', '+', a pencil icon, a share icon, and a menu icon.

The main content area has a filter bar with 'All' selected, and tabs for 'Videos' and 'Shorts'. Three video thumbnails are displayed, each preceded by an equals sign (=):

- The Alameda Tabloid: All the News That's Fit to Facepalm**
Alameda Connects • 7 views • 7 days ago
Thumbnail: A newspaper page with the title 'THE ALAMEDA TABLOID' and a section titled 'WESTERN BLUNDERS'.
- Episode One — Alameda Connects and the Case of the Mysterious Missing Murals**
Alameda Connects • 8 views • 3 weeks ago
Thumbnail: A colorful mural of a lion's head next to a statue of a person.
- Episode Two — Beyond the Murals: Civic Responsibility in Lakewood**
Alameda Connects • 20 views • 3 weeks ago
Thumbnail: A graphic with the text 'BEYOND THE MURALS' and 'Civic Responsibility'.

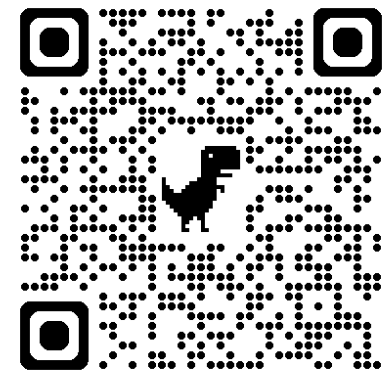
Outreach and Engagement

Membership Program

- \$25 to \$1000+ levels
- Honorary BID Level opens the door to new faces
- Always taking feedback – what benefits would you like to see?



Alameda Corridor Business Improvement District



Outreach and Engagement

Paid membership benefits include:

- Networking opportunities
- Monthly community meetings
- Listing on our website and map
- Mentions in our enews (3300+)
- Invite to events
- Eligibility for grants and scholarships



Outreach and Engagement

Development Growth

- 6% growth to e-news this year
- 35-50 meeting attendees each month
- Innumerable business visits w/ stakeholders
- Crime Prevention roundtables
- 5 new pieces of marketing material (Spanish too)
- Manage 2000+ new contacts to CRM
 - Assessor, sales tax dept, and public data
 - Property owners/managers, small biz, etc



Alameda Corridor Business Improvement District



Alameda Corridor Safety Grant



Alameda Grants

- Greening Alameda
- Beautifying Alameda
- Greening Alameda
- Connecting Alameda
- Small But Mighty
- Make a Difference
- And more as needed

Very low to no catch matches

From \$500-\$5000, but sometimes as high as 25K

Currently updating application to be as easy as possible

Alameda Grants



Alameda Corridor Safety Grant



Apply Today

Valkarie Gallery	Visitor engagement
Consultants for Children	Staff education
Old 121 Brewhouse- Oak St	Security improvements
Alameda Water and Sewer	Illumination and signage
Boulevard Bottleshop	Security improvements
Gold Crown Fieldhouse	Security improvements
Injectables by Selena	Security improvements
New America School	Mural and exterior facade improvements
Telluride Truffle	Planters
Ye Olde 121 Public House - Wadsworth	Signage rebrand

New Nav Bar
Coming →

Meet Us ▾

Discover Alameda ▾

Attend Events ▾

Do Business ▾

Get Involved ▾

Read the News ▾

Join/Login

- Newsletter (3400+)
- Social Media
- Podcast
- Community Meeting Notes
- YouTube Channel
- Website Revamp Forthcoming
- New Marketing materials (+ Spanish!)

ALAMEDA GRANTS

ALAMEDA CONNECTS & ACBID



INVEST IN ALAMEDA AVE!

Ignite positive change on Alameda Ave! Our grants empower community-driven projects across areas of:

- safety • community building
- beautification • sustainability

These accessible financial partnerships require a low match, and are designed to remove barriers and facilitate improvements.

OFFSET YOUR EXPENSES

Make your vision a reality without breaking the bank! Our grants make projects more feasible by reducing the costs of your impactful projects!

ELIGIBILITY AT A GLANCE

We offer **multiple grant programs** for businesses, nonprofits, and property owners.

We seek projects committed to safety, sustainability, beautification, and community.

Check our website and e-news for current opportunities.

303-274-1807
@alamedaconnects
www.alamedaconnects.org

VISION AND MISSION

We foster opportunity and prosperity by cultivating connections through the celebration of our vibrant community and by inspiring a thriving destination where people desire to be.

Below are some examples of grants, ask us which program is currently open!

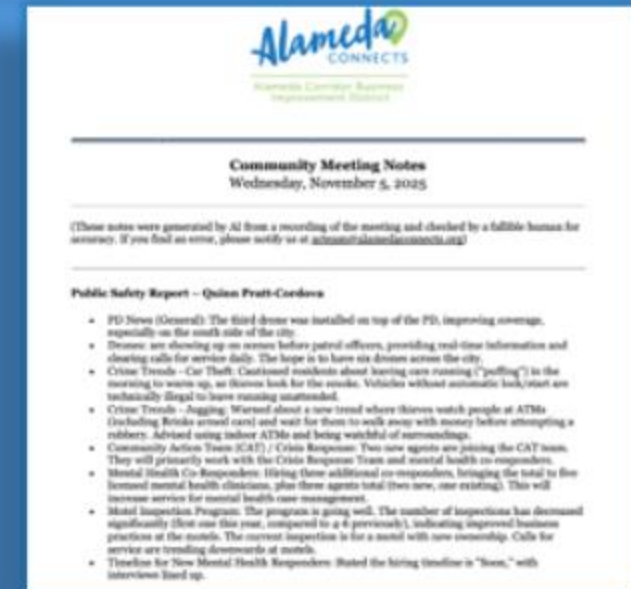


APPLY TODAY!

BUILDING ON OUR PRINCIPLES

- **Securing Alameda Grant**
Discourage crime by installing Crime Prevention Through Environmental Design recommendations.
- **Greening Alameda Grant**
Reduce your utility bills by replacing dated products with new, sustainable ones.
- **Beautifying Alameda Grant**
Increase your property value and curb appeal by building facade improvements.
- **Connecting Alameda (Various Grants)**
Strengthen the Alameda community by fostering local connections and enhancing shared spaces.





Getting the Word Out

Outreach and Engagement



Outreach Expansion 2026

- Grants / Scholarships
- Business visits
- Marketing materials
- Maximize CRM Database
- Website overhaul / SEO
- Neighborhoods engagement
- Spanish speaking outreach
- Increase membership



ACBID 2025 Highlights



Street Beautification



Sustainability



Economic
Development and
Marketing



Corridor Safety



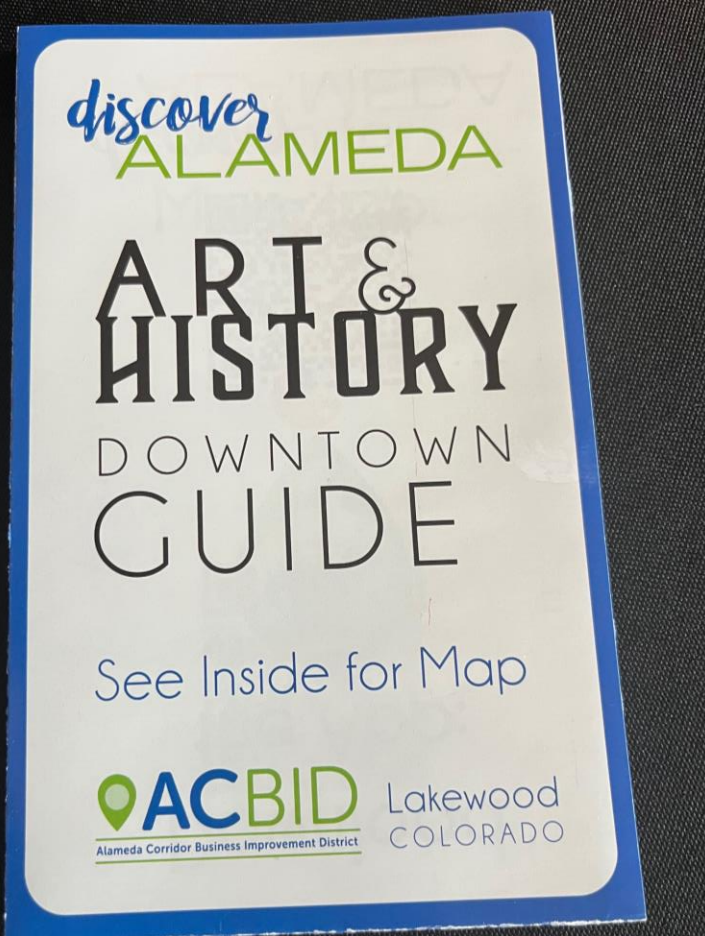


ACBID- Beautifying the Corridor

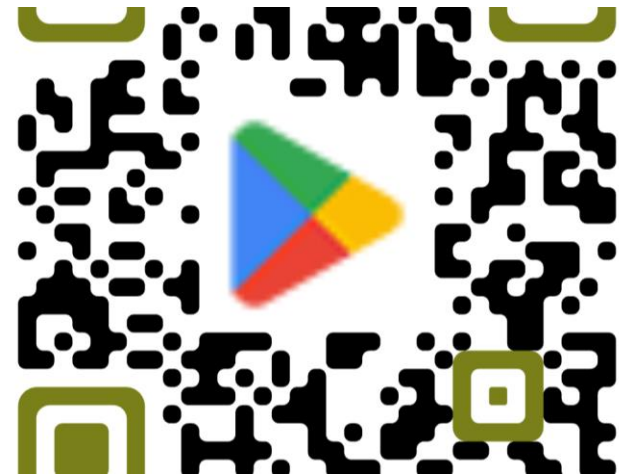


Beautifying the Corridor

- Lakewood Kaiser Mural
- Belmar Banners



Get the Map or
Download the Discover
Alameda App and Start
Exploring!

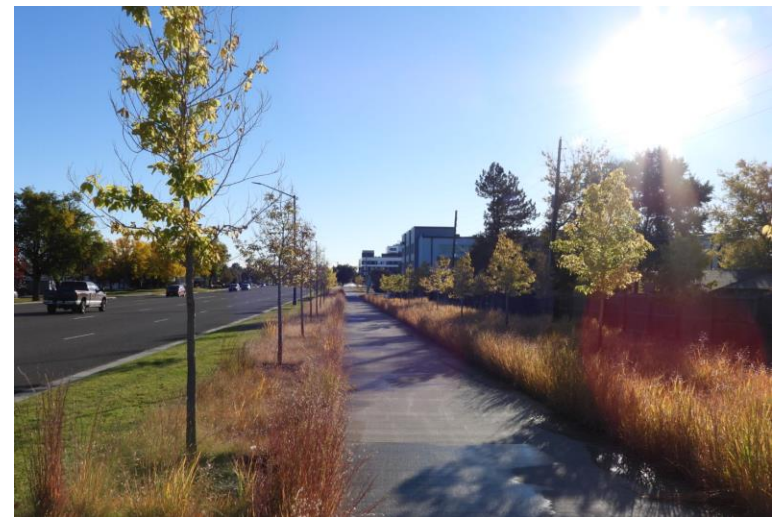




Working With Our Partners

- Lakewood Kaiser Mural
- \$25,000 BID Grant

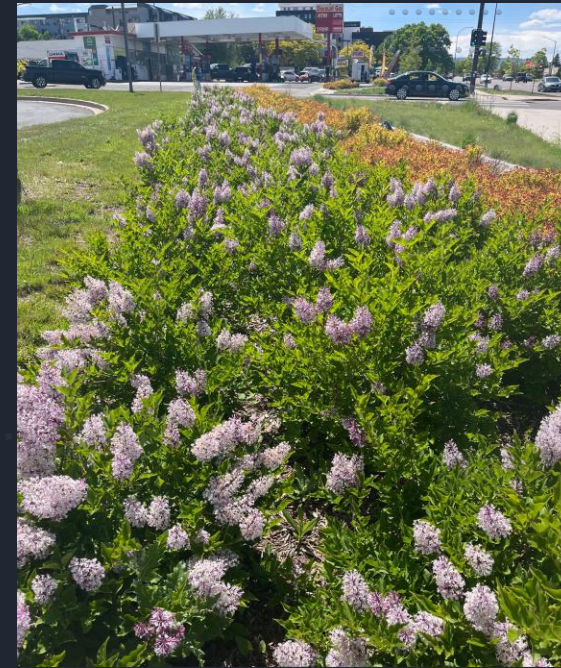
Managing the Landscape Sustainably





"If you want to add value to a home, invest in lush landscaping.
Spend money on trees and you get it back triple"
-billionaire Charlie Munger

Beautifying Alameda landscaping for business success



Working with our
contractor for
excellence!





Landscaping for Pollinators and Hidden Gems

Native Grasses like Blue Grama

- Lower water use
- Create the feel of a Colorado Prairie!





Corridor Cleanups!



Partnering with Serve Spot for Love Lakewood Cleanup Day in September.



30 bags of trash collected.

Keeping it Clean Every Day!

- Weekly inspections
- 2025
 - 30+ shopping carts reported to Request Lakewood
 - 20+ graffiti cleanups
 - 300+ pounds of trash and recycling picked up





THE DANGEROUS GAS STATION IS GONE!



Advocating for Action!

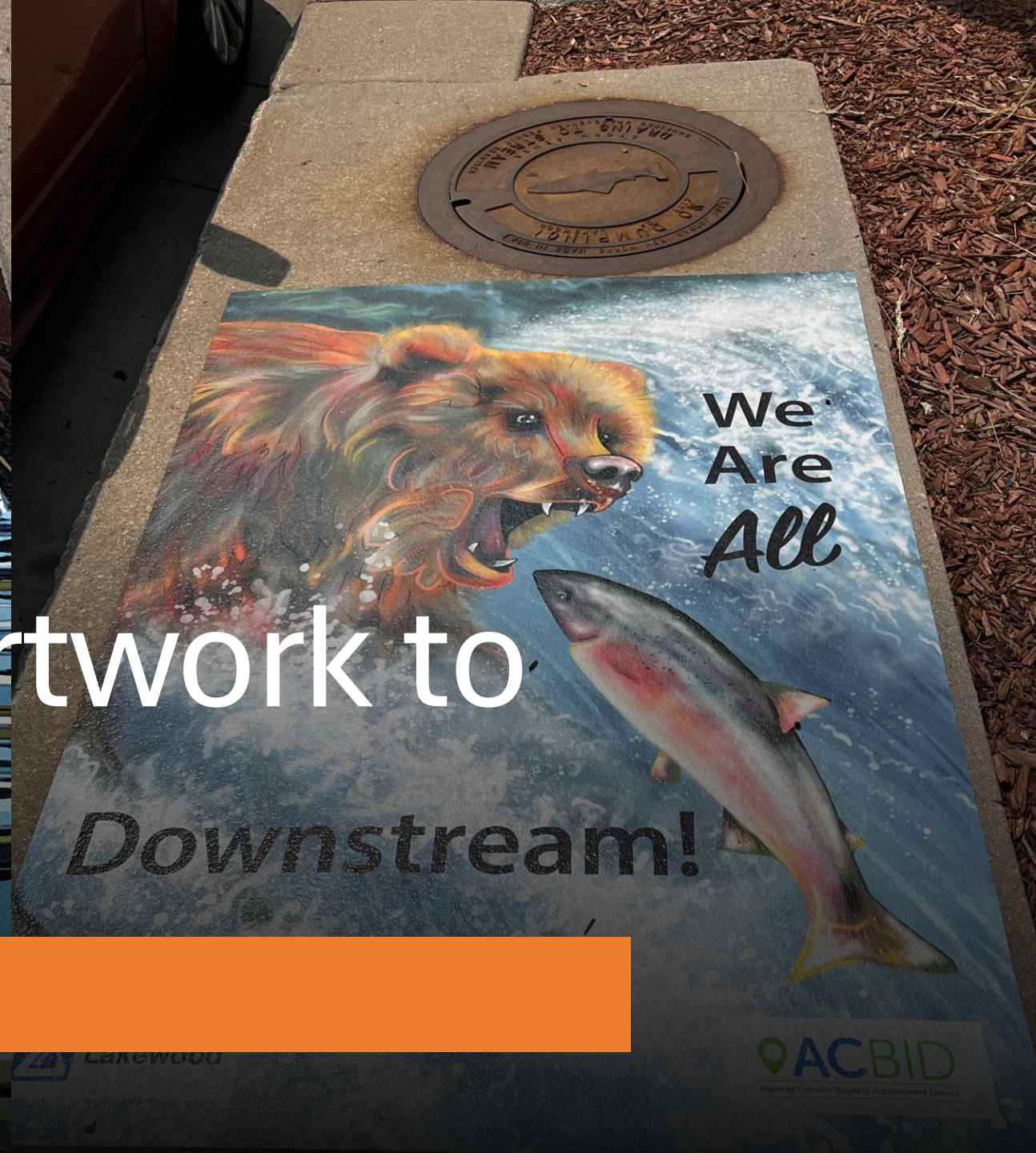
- A dangerous eyesore at Harlan is no more!
- Thanks to Lakewood ED and our area partners who made this happen!

Working With Artists!



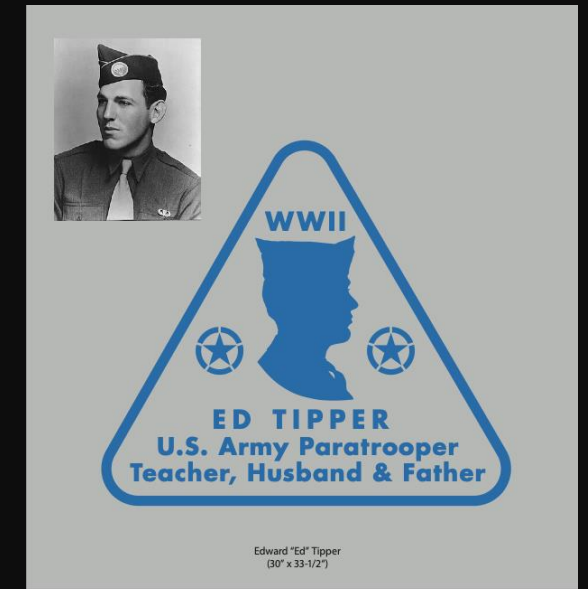


Bringing new Artwork to
Belmar!



Celebrating our History and People

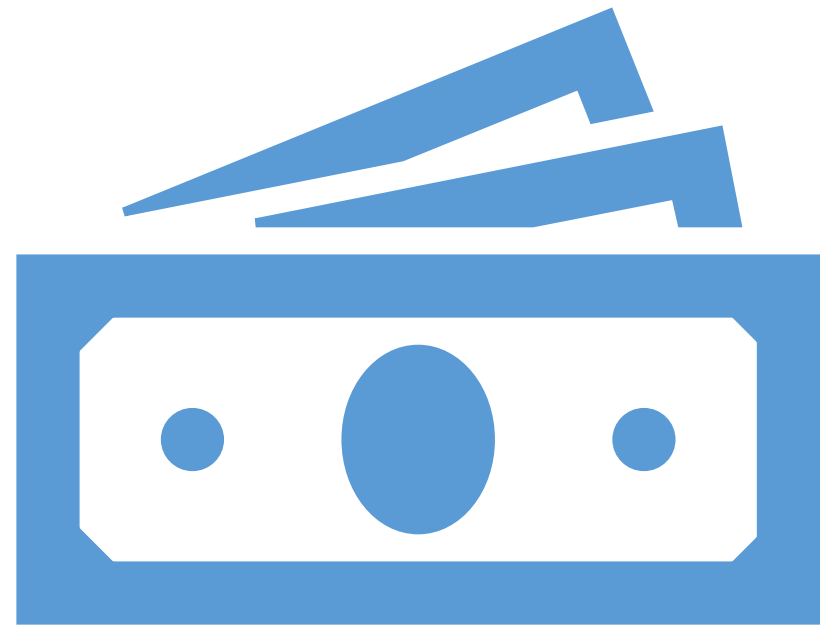
New in December
Belmar- History Icon
Honoring Ed Tipper





- Celebrating Lakewood History and People
- New History Icon in Belmar
- Discover Alameda DMO tab on website
- More planned for 2026!

ACBID Strategic Sponsorships and Events





Activating the Corridor With Events

- Blarney on Belmar
- Cider Days
- Sounds Exciting Music Series



Save the Date-Sat
March 7, 2026!

- The Elders Return
Plus More!



Bringing us Together with
Music

Partnering in Other's
Events

“Sounds Exciting” Summer Concert Series





ACBID Cider Days Music Stage and Barkstage Pass Dog Hydration Station



ACBID- Investing in our future!

- Jeffco Boys and Girls Clubs
- Young Americans Center for Financial Education





CRIME AND SAFETY DISCUSSION



Updates & Meetings

Crime Prevention Roundtables

- Opportunities to meet Police
- DA Alexis King often in attendance
- Topics include:
 - CAT Team Resources
 - Bank Fraud Prevention
 - Scam Awareness
 - Crime Trends in the Community
 - Shoplifting Prevention

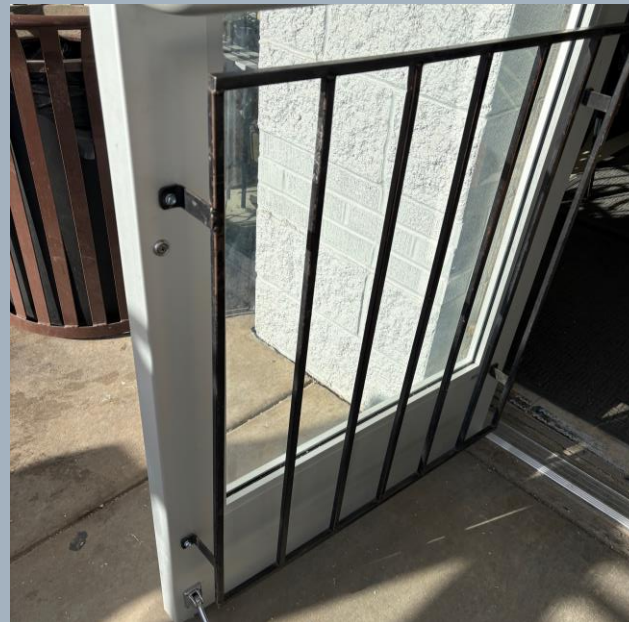


Alameda Corridor Safety Grant



Securing Alameda Grant

- One of many comprehensive grant programs based on ACBID pillars including also:
 - Greening Alameda
 - Beautifying Alameda
 - Connecting Alameda
- Meant for CPTED security improvements
- 1-5K with only 5% cash match or less
- Rolling out a promotion effort



ACBID Grants

Many comprehensive grant programs based on ACBID pillars all contribute to safety

Thank you tag helps with marketing



Securing Alameda

- 7 grants in 2025
- CPTED required
- 1-5K



Beautifying Alameda

- Build community pride



Greening Alameda

- Cost reduction through sustainability



Working with Partners for Corridor Safety!

- Crime Prevention Roundtables
- Updates on every meeting agenda
- Crime Survey
- Grants
- Proactive relationships

Lighting the Corridor



New Solar Lights at The Pedal Pavilion (Benches at Chase St)

Reduction of littering and homeless camping



Crime Prevention Information

- Crime updates at community meetings
- Worked with City to create crime prevention video
- Written materials



The graphic is a vertical poster titled "CRIME PREVENTION STEPS" in large, bold, yellow letters on a dark blue background. At the top left is a Lakewood Police badge. Below the title, there are eight steps, each with an icon in a white circle and text in a yellow-bordered box. The steps are: 1. All doors and windows locked and secure (lock icon), 2. Display empty cash drawer in window view (cash register icon), 3. Ensure all alarms and security cameras are operational (camera icon), 4. Leave lights on inside and out (lightbulb icon), 5. All valuables removed or secured (dollar sign icon), 6. Keep windows clear and blinds open to increase visibility (window icon), 7. Remove all high value items from window view (box icon), 8. Ensure Jeffcom Dispatch has your contact info (person icon). At the bottom, a yellow banner contains the text: "Remember... if you see something, say something. Report any suspicious activity to Lakewood Police at 303-980-7300. Call 911 for all emergencies."

Agent Alan Alden
Lakewood Police Department

Scroll for details

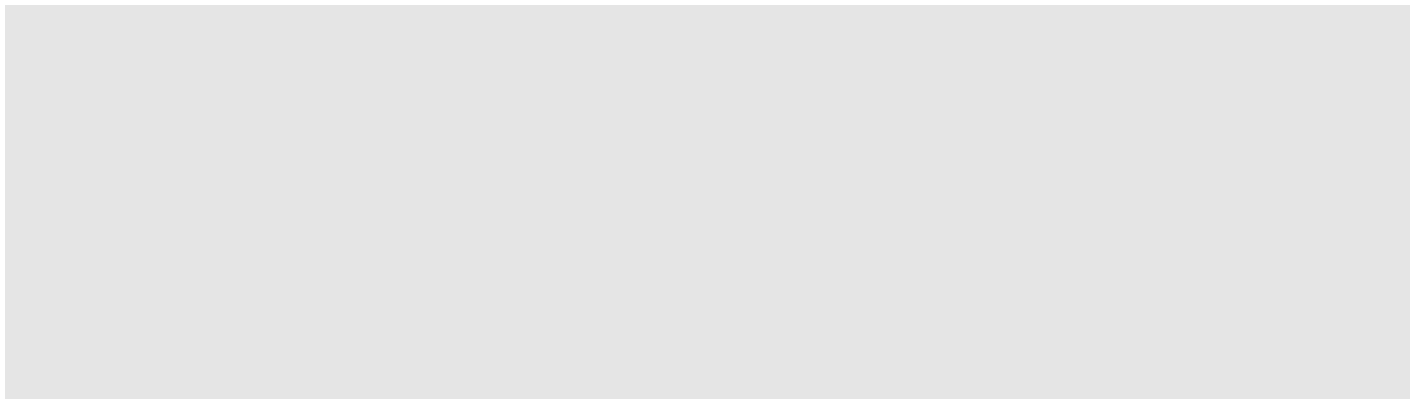
West Metro

CRIME PREVENTION STEPS

- All doors and windows locked and secure
- Display empty cash drawer in window view
- Ensure all alarms and security cameras are operational
- Leave lights on inside and out
- All valuables removed or secured
- Keep windows clear and blinds open to increase visibility
- Remove all high value items from window view
- Ensure Jeffcom Dispatch has your contact info

Remember... if you see something, say something.
Report any suspicious activity to Lakewood Police at 303-980-7300.
Call 911 for all emergencies.

Alameda Connects Sponsorships



Event Support

- West Metro Fire Muster
- Bike to Work Day
- Rockin' Block Party
- Let's Go Camping at Bear Creek Lake Park
- Lakewood Sustainability
- Lakewood Lights Tree Lighting





Lakewood Lights
Annual Tree Lighting Cookie Sponsor



Annual Applaud Lakewood Sponsor



Supporting our Schools

4 - \$500 Make a Difference
Grants to elementary schools



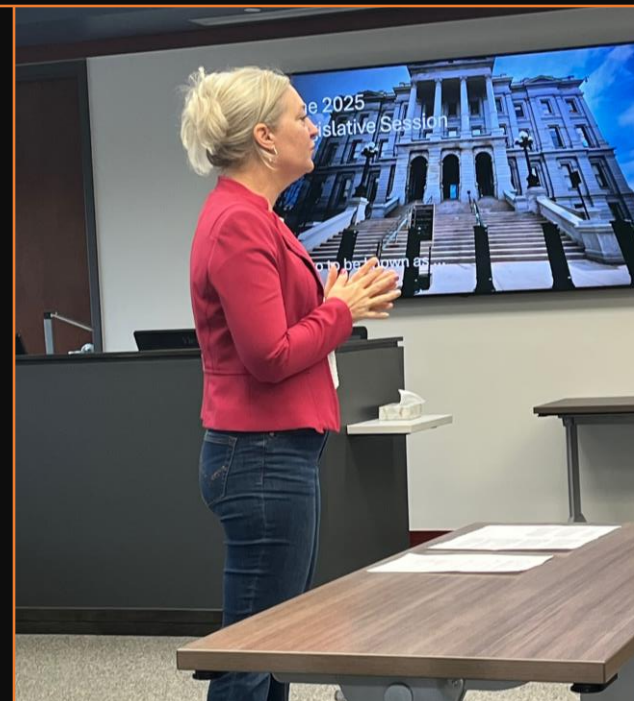
Alameda Connects Signature Events

Monthly Community Meetings

Community Updates

Dynamic Speakers

Notes found online afterwards



Community Meeting Notes Wednesday, November 5, 2025

These notes were generated by AI from a recording of the meeting and checked by a fallible human for accuracy. If you find an error, please notify us at ai@alamedacommunityconnects.org

Public Safety Report – Quinn Pratt-Cordova

- PD News (General): The third drone was installed on top of the PD, improving coverage, especially on the south side of the city.
- Drones: are showing up on screens before patrol officers, providing real-time information and clearing calls for service daily. The hope is to have six drones across the city.
- Crime Trends - Car Theft: Cautioned residents about leaving cars running ("puffing") in the morning to warm up, as thieves look for the smoke. Vehicles without automatic lock/start are technically illegal to leave running unattended.
- Crime Trends - Jugging: Warned about a new trend where thieves watch people at ATMs (including Brinks armed cars) and wait for them to walk away with money before attempting a robbery. Advised using indoor ATMs and being watchful of surroundings.
- Community Action Team (CAT) / Crisis Response: Two new agents are joining the CAT team. They will primarily work with the Crisis Response Team and mental health co-responders.
- Mental Health Co-Responders: Hiring three additional co-responders, bringing the total to five licensed mental health clinicians, plus three agents total (two new, one existing). This will increase service for mental health case management.
- Motel Inspection Program: The program is going well. The number of inspections has decreased significantly (first one this year, compared to 4-6 previously), indicating improved business practices at the motels. The current inspection is for a motel with new ownership. Calls for service are trending downwards at motels.
- Timeline for New Mental Health Responders: Stated the hiring timeline is "Soon," with intention to start in December.



Belmar Cruiser Rides

- Bicycle and history tours of Lakewood
- Designed to normalize alternative transportation for riders and drivers
- Themes included:
 - History of Belmar
 - History of Lakewood
 - History of Lakewood Parks
 - Public Art in the BID

Sustainability

SUSTAINABLE BUSINESS WORKSHOP

November 13, 2025

1PM - 4 PM

Valkarie Gallery LLC
445 South Saulsbury St.
Lakewood, CO 80226

Register Online



Alameda
CONNECTS

alamedaconnects.org



Movie in the Park

- Cohosted Moana 2 with O’Kane
- Food trucks and a perfect night
- Designed to encourage neighborhood residents to get out and use their parks





Heritage Lakewood Haunted Tour

A photograph of a 'Bike to Work Day' station at Addenbrooke Park. In the foreground, a teal and black road bike is parked. Behind it, a woman in a pink and blue cycling jersey and a man in a bright yellow-green cycling jersey are standing. In the background, other cyclists and a blue canopy are visible on a grassy field. A stone building is in the far background. A sign in the lower right corner provides event details.

Bike to Work Day

Free Burritos for cyclists

BIKE TO WORK DAY
STATION
Δdrcog biketoworkday.co waytogo

**ADDENBROOKE
PARK**



Annual Membership Appreciation Party

First year open community-wide

Out & About

National Night Out

Elks Lodge Veterans Fair

Jeffco Career Links

Cycling Without Age

The Action Center

West Metro Chamber

Spay2Day

Downtown Colorado Inc.

Special District Association

Alameda International Jr./Sr. High. CTE & BAM Program

McClain High School Volunteers

High School Mock Interviews

And Much More!



How can we help?



Thank you!!
Questions?

